

University of South Carolina

Standard License

Collegiate Sports Enterprises LLC (72379)

Admagnets.com (40417)

1219 Sherwood Rd.
Columbia, SC 29204
Mr. Jeff Seidel
Phone 803-779-8235
Fax 803-779-8236
www.Admagnets.com
admagnets@sc.rr.com
Spec Agr Disclosed: 03/18/2013

729 Muddy Springs Rd.
Lexington, SC 29073
Mr. Chris Shealy
Phone 803-807-8935
Fax
www.Collegiatesportstrivia.com
deer200@aol.com
Spec Agr Disclosed: 09/24/2012

Product Categories

01A (Men's/Unisex T-shirts)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01M (Clothing Accessories)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog
Sporting Goods/Sports Specialty/Fan Shops

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)
06B (Balls)

Product Categories

06D (Games)

D & W Sportswear Inc. (11894)

1205 D. Ave.
West Columbia, SC 29169
Mr. Wayne Gunter
Phone 803-796-3128
Fax 803-926-8982
dwspt@aol.com
Spec Agr Disclosed: 01/15/2013

Distribution Channel(s)

None Specified

Product Categories

01C (Men's/Unisex Other Headwear)
01H (Men's Fashion Apparel)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

Diamond Graphic LLC (31847)

611 Long Pond Road
Lexington, SC 29073
Mr Travis Rhoney
Phone 803-359-3222
Fax 803-359-7079
dgsp@windstream.net
Spec Agr Disclosed: 10/12/2012

Distribution Channel(s)

Campus/Local Channel
Specialty Mid-Tier

DWM Design Services LLC (99184)

836 Frink St.
Cayce, SC 29033
Mr. Dennis McEntire
Phone 803-348-5712
Fax 803-791-4050
dwmdesignservice@aol.com
Spec Agr Disclosed: 06/13/2013

Distribution Channel(s)

Specialty Mid-Tier

Product Categories

03B (Furniture/Furnishings)
04C (Signage Products)

Boykin & Company dba Gamecock Stop (54483)

2701-D Rosewood Drive
Columbia, SC 29205
Mr. Justin Evans
Phone 803-467-6680
Fax
www.Gamecockstop.com
jevanscu@gmail.com
Spec Agr Disclosed: 05/31/2013

Distribution Channel(s)

Related Retail/Direct

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
05E (Publishing)

Earthshirts Inc. dba Native Sons (SC) (20202)

1519 Executive Avenue
Myrtle Beach, SC 29577
Mr. Steven Taylor
Phone 843-448-0585
Fax 803-626-8942
www.Nativesons.com
stevet@nativesons.com
Spec Agr Disclosed: 03/13/2013

Distribution Channel(s)

Related Retail/Direct

Product Categories

01A (Men's/Unisex T-shirts)
01I (Women's Apparel)

University of South Carolina

East Coast Practice Management LLC (94070)

PO Box 97
Sullivans Island, SC 29482
Mr. Brian Holladay
Phone 843-714-1596
Fax
www.Charlestontailgate.com
ecpracticemgt@gmail.com
Spec Agr Disclosed: 09/28/2012

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog
Restricted Channel
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

06D (Games)

Fanz LLC (95957)

1609 Market Square
Monroe, GA 30656
Mr. Sean Larson
Phone 678-414-5076
Fax 770-825-9255
www.Windowfanz.com
sean@windowfanz.com
Spec Agr Disclosed: 03/11/2013

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

04A (Automobile Products)

Golden Goodies (55030)

42 Rutledge Avenue
Charleston, SC 29401
Mr. Jack Margolies
Phone 843-729-9147
Fax 843-577-0311
frieda1818@gmail.com
Spec Agr Disclosed: 10/05/2012

Distribution Channel(s)

Specialty Mid-Tier

Product Categories

04E (Holiday Accessories)

HS Sportswear (35993)

1113 Lady Street
Columbia, SC 29201
Mr Michael Howard
Phone 803-429-3476
Fax
finals22@aol.com
Spec Agr Disclosed: 01/25/2013

Distribution Channel(s)

Campus/Local Channel
Department Stores
Specialty Mass
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01J (Men's/Unisex Fleece)
06A (Sports Equipment)

Initial This LLC (85350)

420 Newburgh Court
Myrtle Beach, SC 29579
Ms. Felicia DeNittis
Phone 843-450-2167
Fax
www.Just3letters.com
sales@just3letters.com
Spec Agr Disclosed: 03/23/2013

Distribution Channel(s)

Campus/Local Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04D (Gifts & Novelties - Miscellaneous)

Jeff Amberg Photography (101579)

1017 Ferguson St.
Columbia, SC 29201
Ms. Gay Amberg
Phone 803-771-0365
Fax
www.Organicabstracts.com
gay@organicabstracts.com
Spec Agr Disclosed: 04/22/2013

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct

Product Categories

05E (Publishing)

Jewelry Warehouse (10456)

PO Box 4722
W. Columbia, SC 29171-4722
Ms. Elizabeth Ulloa
Phone 803-728-8266
Fax 803-794-8300
www.Jewelrywarehouse.com
accounting@jewelrywarehouse.com
Spec Agr Disclosed: 05/03/2013

Distribution Channel(s)

Related Retail/Direct

Product Categories

02A (Jewelry)

Jim Harrison Studio Inc. (82341)

One South Main St
Denmark, SC 29042
Mr. Jim Harrison
Phone 803-793-5796
Fax 803-793-0050
www.Jimharrison.com
cokeartist@aol.com
Spec Agr Disclosed: 10/02/2012

Distribution Channel(s)

Related Retail/Direct
Specialty Mid-Tier

Product Categories

05A (Stationery)
05E (Publishing)

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Local Licensees

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University of South Carolina**Logo Works Inc. (SC) (92643)**

1926 Cherry Rd.
 Rock Hill, SC 29732
 Mr. Scott Clyburn
 Phone 803-327-3613 225
 Fax 801-998-3087
 www.Logoworks.com
 sclyburn@logoworks1.com
 Spec Agr Disclosed: 11/09/2012

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01N (Men's/Unisex Structured Closed
 Back Headwear)
 01R (Men's/Unisex Adjustable Non-Wool
 Headwear)

Monster T-Shirts LLC (39135)

1404 Atlas Rd.
 Columbia, SC 29209
 Mr. Kevin Shumacher
 Phone 803-794-3000
 Fax 803-794-3051
 www.Eatmoretees.com
 kevin@eatmoretees.com
 Spec Agr Disclosed: 02/11/2013

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog
 Related Retail/Direct
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01P (Men's/Unisex Unstructured Closed
 Back Headwear)
 04A (Automobile Products)
 04D (Gifts & Novelties - Miscellaneous)

New Power Designs (14040)

1301 Vern Cora Rd.
 Laurens, SC 29360
 Mr. Jerry O'Bryant
 Phone 864-682-4405
 Fax 864-682-8407
 newpower@prtcnet.com
 Spec Agr Disclosed: 06/25/2013

Distribution Channel(s)

Related Retail/Direct

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01C (Men's/Unisex Other Headwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01N (Men's/Unisex Structured Closed
 Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit
 Headwear)
 01P (Men's/Unisex Unstructured Closed
 Back Headwear)
 01Q (Men's/Unisex Adjustable Wool
 Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool
 Headwear)

Palmetto Promotions (48086)

1314 Rosewood Drive
 Columbia, SC 29201
 Ms. Kim Hauffer
 Phone 803-252-5058
 Fax 803-799-1147
 www.Palprom.com
 khauffer@palprom.com
 Spec Agr Disclosed: 02/12/2013

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01C (Men's/Unisex Other Headwear)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01K (Men's/Unisex Loungewear &
 Sleepwear)
 01L (Men's/Unisex Performance
 Apparel)
 01N (Men's/Unisex Structured Closed
 Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit
 Headwear)
 01P (Men's/Unisex Unstructured Closed
 Back Headwear)
 01Q (Men's/Unisex Adjustable Wool
 Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool
 Headwear)
 02C (Personal Accessories)
 03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)
 05D (School Supplies)
 06A (Sports Equipment)

Palmetto Treasures Screenprinting (57805)

412 Montague Ave.
 Greenwood, SC 29649
 Mr. Eddie Dowey
 Phone 864-227-1902
 Fax 864-229-4922
 palmettotreasures@embarqmail.com
 Spec Agr Disclosed: 04/03/2013

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct
 Specialty Mid-Tier

Product Categories

01A (Men's/Unisex T-shirts)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01J (Men's/Unisex Fleece)

University of South Carolina

Performance Ink (88220)

1000 Atlas Rd.
Columbia, SC 29209
Mr. Greg Abrams
Phone 803-748-1000
Fax 803-783-6947
www.Performance-ink.com
gabrams@performance-ink.com
Spec Agr Disclosed: 06/10/2013

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)

Red Horse Screenprinting (23089)

1975 Dulsey Rd. Bldg. 1 Unit A
Charleston, SC 29407
Ms. Ena Pinillos
Phone 843-225-8337
Fax 843-225-4329
redhorse1@bellsouth.net
Spec Agr Disclosed: 04/18/2013

Distribution Channel(s)

Campus/Local Channel

Product Categories

01A (Men's/Unisex T-shirts)

School Cuts Screening & Embr. (13453)

PO Box 316
West Columbia, SC 29171
Mr. Butch Chavis
Phone 803-796-1513
Fax 803-796-1347
www.Schoolcuts.com
butch@schoolcuts.com
Spec Agr Disclosed: 07/31/2012

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01E (Jerseys/Uniforms)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)
01M (Clothing Accessories)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
02A (Jewelry)
02C (Personal Accessories)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)
05E (Publishing)

Simplified Office Systems (99993)

130 Hunter Village Dr. Suite D
Irmo, SC 29063
Mr. Kevin Hunter
Phone 803-319-8211
Fax 803-569-1222
www.Mysimplifiedoffice.com
kevin.hunter@mysimplifiedoffice.com
Spec Agr Disclosed: 10/29/2012

Distribution Channel(s)

Related Retail/Direct

Product Categories

04A (Automobile Products)

Tiger Town Graphics (13655)

PO Box 381
Clemson, SC 29633-0381
Mr. John Earle
Phone 864-654-1365
Fax 864-654-7480
www.Tigertowngraphics.com
jonearle@tigertowngraphics.com
Spec Agr Disclosed: 07/16/2013

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01F (Infant/Toddler Apparel)
01J (Men's/Unisex Fleece)
02A (Jewelry)
03D (Housewares)
04A (Automobile Products)
04E (Holiday Accessories)
05E (Publishing)
06B (Balls)
07B (Consumables)

True Timber Outdoors LLC (72991)

150 Accurate Way
Inman, SC 29349
Mr. Rusty Sellars
Phone 864-472-1720 12
Fax 864-472-1834
www.Truetimber.com
rusty@truetimber.com
Spec Agr Disclosed: 10/05/2012

Distribution Channel(s)

Internet/TV/Catalog
Related Retail/Direct
Specialty Mass
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01B (Men's/Unisex Outerwear)
01L (Men's/Unisex Performance Apparel)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

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Local Licensees

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USCOA LLC (83585)

160 Cocoa St
St George, SC 29477
Mr. Andy Steele
Phone 843-563-4561
Fax 843-563-4078
www.Decoir.com
andy.steele@uscoallc.com
Spec Agr Disclosed: 07/08/2013

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Specialty Mid-Tier
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)

YOAR LLC (95335)

393 Pinehurst Dr.
Spartanburg, SC 29306
Mr. Adam Pellegrino
Phone 864-303-1583
Fax 864-595-1877
info@yotc.us
Spec Agr Disclosed: 05/26/2012

Distribution Channel(s)

Related Retail/Direct
Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)

Special Logo/Mark Program

HS Sportswear (35993)

1113 Lady Street
Columbia, SC 29201
Mr Michael Howard
Phone 803-429-3476
Fax
finals22@aol.com
Spec Agr Disclosed: 01/25/2013

Distribution Channel(s)

Campus/Local Channel
Department Stores
Specialty Mass
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01A (Men's/Unisex T-shirts)
01J (Men's/Unisex Fleece)
06A (Sports Equipment)

Monster T-Shirts LLC (39135)

1404 Atlas Rd.
Columbia, SC 29209
Mr. Kevin Shumacher
Phone 803-794-3000
Fax 803-794-3051
www.Eatmoretees.com
kevin@eatmoretees.com
Spec Agr Disclosed: 02/11/2013

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog
Related Retail/Direct
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01A (Men's/Unisex T-shirts)
01G (Youth Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01P (Men's/Unisex Unstructured Closed
Back Headwear)

New Power Designs (14040)

1301 Vern Cora Rd.
Laurens, SC 29360
Mr. Jerry O'Bryant
Phone 864-682-4405
Fax 864-682-8407
newpower@prtcnet.com
Spec Agr Disclosed: 06/25/2013

Distribution Channel(s)

Related Retail/Direct

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01N (Men's/Unisex Structured Closed
Back Headwear)
01O (Men's/Unisex Structured Stretch Fit
Headwear)
01P (Men's/Unisex Unstructured Closed
Back Headwear)
01Q (Men's/Unisex Adjustable Wool
Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool
Headwear)

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Local Licensees

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University of South Carolina

**School Cuts Screening & Embr.
(13453)**

PO Box 316
West Columbia, SC 29171
Mr. Butch Chavis
Phone 803-796-1513
Fax 803-796-1347
www.Schoolcuts.com
butch@schoolcuts.com
Spec Agr Disclosed: 07/31/2012

Distribution Channel(s)

Related Retail/Direct
Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)

28 Licensees
28 Special Aggrements
28 Disclosed

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01E (Jerseys/Uniforms)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance
Apparel)
01M (Clothing Accessories)
01N (Men's/Unisex Structured Closed
Back Headwear)
01O (Men's/Unisex Structured Stretch Fit
Headwear)
01P (Men's/Unisex Unstructured Closed
Back Headwear)
01Q (Men's/Unisex Adjustable Wool
Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool
Headwear)
02A (Jewelry)
02C (Personal Accessories)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)
05E (Publishing)

YOAR LLC (95335)

393 Pinehurst Dr.
Spartanburg, SC 29306
Mr. Adam Pellegrino
Phone 864-303-1583
Fax 864-595-1877
info@yotc.us
Spec Agr Disclosed: 05/26/2012