



Program of Study

Degree Requirements (120 hours)

1. Carolina Core (31-43 hours)

- a. **CMW** (6 hours) –*must be passed with a grade of C or higher*
 - i. ENGL 101 - Critical Reading and Composition
 - ii. ENGL 102 - Rhetoric and Composition
- b. **ARP** (6-7 hours)
 - i. MATH 122 - Calculus for Business Administration and Social Sciences *or* MATH 141 - Calculus I
 - ii. STAT 201 - Elementary Statistics
- c. **SCI** (7 hours): Two approved Carolina Core courses from the natural sciences including one laboratory selected from Astronomy, Biology, Chemistry, Environmental Science, Geology, Marine Science or Physics
- d. **GFL** (0-6 hours): College of HRSM students must demonstrate proficiency in a foreign language by achieving a score of 2 or higher on the foreign language placement test or by completing one foreign language course through 110 or 121.
- e. **GHS** (3 hours): any approved CC-GHS course
- f. **GSS** (3 hours): any approved CC-GSS course
- g. **AIU** (3 hours): any approved CC-AIU course

Carolina Core Stand Alone or Overlay Eligible Requirements:

Up to two of these requirements may be met in overlay courses. At least one of these requirements must be satisfied by a course not applied elsewhere in general education. (3-9 Hours)

- h. **CMS** (3 hours)
 - i. SPCH 140 - Public Communication
- i. **INF** (0-3 hours): any approved overlay or stand-alone CC-INF course
- j. **VSR** (0-3 hours): any approved overlay or stand-alone CC-VSR course

2. College Requirements (21 hours)

- a. **Pre-Professional Division College of HRSM Required Courses** (9 hours)
 - i. RETL 261 - Principles of Accounting I
 - ii. RETL 262 - Principles of Accounting II
 - iii. SPTE 274 - Computer Applications in Hospitality, Retail, and Sport Management
- b. **College of HRSM Required Courses** (12 hours)
 - i. SPTE 240 - Business Law
 - ii. RETL 242 - HRSM Professional Communications *or* ENGL 463 - Business Writing
 - iii. HRTM 344 - Personnel Organization and Supervision
 - iv. HRSM 301 - HRSM Professional Development Seminar

3. Program Requirements (14-26 hours)

- a. **Minor** (0-18 hours) -*optional*

Sport and Entertainment Management majors may pursue a minor in any course of study offered by the College of Hospitality, Retail and Sport Management (HRSM) as well as any other University program with an approved minor. College of HRSM required courses may not be counted toward a minor.
- b. **Supporting Courses** (12 hours)
 - i. ECON 224 - Introduction to Economics
 - ii. MGMT 371 - Principles of Management
 - iii. MKTG 350 - Principles of Marketing
 - iv. FINA 363 - Introduction to Finance *or* FINA 333 - Finance and Markets

- c. **Electives** (2-14 hours): The SPTE curriculum includes 2-14 hours of electives depending on how students fulfill the Carolina Core requirements. Courses used to satisfy the elective requirement must be approved by the SPTE advisor (including additional electives in the major).
4. **Major Requirements (42 hours)** – *a minimum grade of C is required in all major courses*
- a. **Major Courses** (42 hours)
- i. **Pre-Professional Division Major Courses** (15 hours)
1. SPTE 201 - Introduction to Sport Management
 2. SPTE 202 - Introduction to Live Entertainment Management
 3. SPTE 203 - Introduction to Event and Venue Management
 4. SPTE 295 - Practicum

Note: SPTE 295 - Practicum is the final course taken in the Pre-Professional Division required hours. Students must achieve the required 2.75 GPA prior to enrolling in SPTE 295.

- ii. **Professional Division Major Courses** (27 hours)
1. SPTE 380 - Sport and Entertainment Marketing
 2. SPTE 440 - Sport and Entertainment Business and Finance
 3. SPTE 444 - Sport and Entertainment Event Management
 4. SPTE 495 - Internship in Sport and Entertainment Management
 5. 4 SPTE Electives from:
 - SPTE 110 - Sport and Entertainment in American Life
 - SPTE 302 - Artist Representation and Management
 - SPTE 303 - Live Entertainment Tour Management
 - SPTE 305 - The Business of NASCAR
 - SPTE 310 - Collegiate Athletics
 - SPTE 315 - NCAA Compliance
 - SPTE 320 - Sport and the Law
 - SPTE 325 - Resort and Club Recreation Programming
 - SPTE 340 - The Sporting Goods Industry.
 - SPTE 342 - Sport and Entertainment Contracts and Negotiations
 - SPTE 376 - Risk Management in Sport and Entertainment
 - SPTE 385 - Ethics in Sport and Entertainment Business
 - SPTE 399 - Independent Study
 - SPTE 402 - Entertainment and the Law
 - SPTE 404 - Promoting Entertainment Events
 - SPTE 410 - Sport and Entertainment in Popular Culture
 - SPTE 430 - Sport and Entertainment Services Marketing
 - SPTE 435 - Spectator Facilities Management
 - SPTE 450 - Sales in Sport and Entertainment Business
 - SPTE 490 - Special Topics in Sport and Entertainment Management
 - SPTE 498 - Research Experience
 - SPTE 499 - Senior Thesis
 - SPTE 501 - Trends and Issues in Sport and Entertainment Management
 - SPTE 545 - Managing Part-Time Employees and Volunteers
 - SPTE 570 - Special Topics in Global Sport
 - SPTE 580 - Business Principles in Sport Management.
 - SPTE 590 - Special Topics in Live Entertainment and Sport.
 - SPTE 635 - Sport and Entertainment Event Development
 - SPTE 650 - Integrated Marketing Communication in Sport and Entertainment

B.S. with Distinction

The Departmental Undergraduate Research Track is available to students majoring in sport and entertainment management who wish to participate in significant research activities of the major field in collaboration with, or under the supervision of, a faculty mentor.

Prerequisites: A minimum GPA of 3.50 in major courses, 3.30 overall

Three courses in addition to the major requirements:

SPTE 498 - Research Experience

SPTE 499 - Senior Thesis

SPTE 501 - Trends and Issues in Sport and Entertainment Management

Additional Requirements:

- Presentation of the senior thesis in an appropriate venue (SEVT, USC Discovery Day, IAVM research session, NASSM, CSRI).
- A written sponsorship agreement from the faculty mentor will be placed on file in the department office.
- Students who successfully fulfill these requirements with a GPA of at least 3.50 in all major courses and a 3.30 overall GPA will be awarded their degree “With Distinction in Sport and Entertainment Management” upon graduation.