

# 2+2 Transfer Degree Plan

USC Palmetto College Campuses to USC Aiken  
AA to BA, Emerging Media

Sample Full-time Plan of Study			
Years One and Two to be Completed through USC Palmetto College Campus			
Fall Year One	Credits	Spring Year One	Credits
ENGL 101 (CMW)	3	ENGL 102 (CMW)	3
MATH, STAT, or PHIL 114 (ARP)	3	MATH, STAT, or PHIL 114 (ARP)	3
GFL, Spanish, etc.	3	GFL, Spanish, etc.	3
PSYC, SOCY, or other (GSS)	3	GSS elective	3
HIST 101 or 102 (GHS)	3	POLI 201, HIST 111, or HIST 112	3
<b>Credit Totals</b>	<b>15</b>		<b>15</b>
Fall Year Two	Credits	Spring Year Two	Credits
Fine Arts (Humanities) (AIU)	3	Natural Science or Lab Science (SCI)	3-4
Lab Science (SCI)	4	Humanities elective	3
SPCH 140 or SAEL 200 (CMS)	3	Elective	3
Humanities elective	3	Cognate course	3
General elective (GSS)	3	Elective	1-3
<b>Credit Totals</b>	<b>16</b>		<b>14-16</b>
<b>Total</b>			<b>60-62</b>
Years Three and Four to be Completed at USC Aiken			
Core Requirements (Must have grade of C or better in each course.)			
<p><b>Core Courses Requirement:</b> COMM A190 Introduction to Communication; COMM A241 Public Speaking; COMM A332 Writing Across the Media I; COMM A352 Media and Culture; COMM A376 Visual Communication I; COMM A379 Data Visualization; COMM A385 Group Communication; COMM A476 Visual Communication II; COMM A478 Digital Storytelling; Four (4) additional Communication (COMM) and/or Studio Art (ARTS) courses numbered 300 or above with a digital or media focus</p>			
<p><b>Capstone:</b> Select one of the following: COMM A497 Directed Capstone Internship; COMM A499 Service Learning Capstone Experience</p>			
Cognate or Minor (12 – 18 hours)			

# Bachelor of Arts in Emerging Media

## Frequently Asked Questions

Prospective students often ask how long the **Bachelor of Arts in Emerging Media** takes to complete, what the program costs and if financial aid is available, and if the degree is awarded through UofSC Aiken.

You can find answers to these questions below.

- Completion time varies based on already accumulated general education credits and courses necessary to complete the major concentration. The degree requires 120 credit hours. It is up to the student and advisor to decide the appropriate number of hours to take each semester.
- Students are eligible to receive applicable federal and state financial aid assistance. Current fees and tuition rates can be viewed at [www.palmettocollege.sc.edu](http://www.palmettocollege.sc.edu).
- The degree is awarded by the University of South Carolina Aiken and meets the same rigorous standards and accreditation as any traditional degree from UofSC.

## Prepare for Your Future

The UofSC Aiken Bachelor of Arts in Emerging Media is designed to help students become ethical and competent communicators who can use their knowledge of communication to enhance their individual and professional development, improve their personal relationships, and effectively serve their communities.

Students gain familiarity with various technologies, as well as learn about traditional and new forms of communication to be a better communicator in relationships, on teams, at work, and through social media.

## Why should I complete a bachelor's degree in emerging media?

Through a bachelor's degree in emerging media, students learn the practical application of the theory and art of communication. Through coursework that focuses on visual, multimedia, written, spoken and interpersonal communication, students are well prepared for the competitive job market. Graduates can enter into fields such as sales, marketing, media, customer relations, public relations, law, and health care.

## Why should I complete a degree online from UofSC Aiken through Palmetto College?

The programs are developed and taught by the same professors who teach statewide in the nationally renowned UofSC system. As a Palmetto College student, you'll have access to the university's academic resources. And best of all, when you're finished with the program, you'll graduate with a degree from a top-notch, nationally recognized university!

## For More Information

**USC Palmetto College  
Enrollment Services**

University of South Carolina,  
Palmetto College  
1600 Hampton Street,  
Columbia, SC 29208

Email: [pcadmissions@sc.edu](mailto:pcadmissions@sc.edu)  
Phone: 888-801-1053



UNIVERSITY OF  
**South Carolina**  
PALMETTO COLLEGE

[palmettocollege.sc.edu](http://palmettocollege.sc.edu)