Implementation Team Meeting
Friday June 12, 2015
10:00am – 11:00am

Conference Call: 1-800-753-1965   Access Code: 7777697

10:00 – 10:15am   Welcome and Opening Comments – Chancellor Elkins

10:15 – 10:30am   Summer Enrollment Update – Dr. Tabatha McAllister and Program Chairs/Coordinators
Fall Enrollment Status and Projections – Program Chairs/Coordinators

10:30 – 11:00am   Functional Area/Sub-Committee Reports

1. Marketing and Communications/Admissions
   Chair: Scott Verzyl   Recorder: Amanda English
2. *Bursar/Business Office/Budget/Registration/Financial Aid*
   Chair: Kevin Russell   Recorder: Tabatha McAllister
3. Advancement/Fund Raising
   Chair: Chris DeWolf
4. Advising/ Program Contacts/Faculty
   Chair: Chris Nesmith   Recorder: Beth White
5. Regulatory Organizations/Institutional Research/General Counsel
   Chair: Kris Finnigan
6. Information Technology Support
   Chair: Randy Rollings   Recorder: Bob Dyer
7. Student Services/Library/Disability Services
   Chair: David Hunter
8. *Academic Affairs - Senior Campus AA's/Regional Campus AA's*
   Chair: Chris Plyler   Recorder: Jeff Priest
9. Palmetto College Advisory Council – Chancellors, Regional Campus Deans
   Chair: Ann Carmichael   Recorder: Walt Collins

11:00am   Adjourn

Next Meeting: LIVE Meeting on Friday, July 24, 2015 in Columbia

USC Palmetto College

Presented

to the

Palmetto College

Peer Review Team

by
Dr. Susan A. Elkins, Chancellor
Dr. David Hunter, Associate Chancellor for Planning, Assessment and Student Success
USC Palmetto College

June 1, 2015

The State
South Carolina's Homepage™

September 19, 2013

"Declining income, rising poverty plague SC economy"

Sampling of report:

Median family income fell 10.9% between 2000 and 2012 that's about $5,294 less per year

18.3% of SC living in poverty compared to 14.4% in 2000, that's nearly 300,000 more

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- **Median family income fell 10.9% between 2000 and 2012, that's about $5,294 less per year**

- **18.3% of SC living in poverty compared to 14.4% in 2000, that's nearly 300,000 more**

U.S. Census' American Community Survey

Key Question:

So how does the state bring back its lost wealth?

- **Diversifying job growth**

- **Improving the quality of education available in the state**

Mark Vitner, Senior Economist, Wells Fargo

"Areas with a high number of college graduates generally are seeing solid income growth."

Vitner, 2013

Palmetto College

USC Degrees

*Accessible

*Affordable

*Flexible

for all South Carolinians!

Annual Earnings

Residents with a Bachelor's Degree
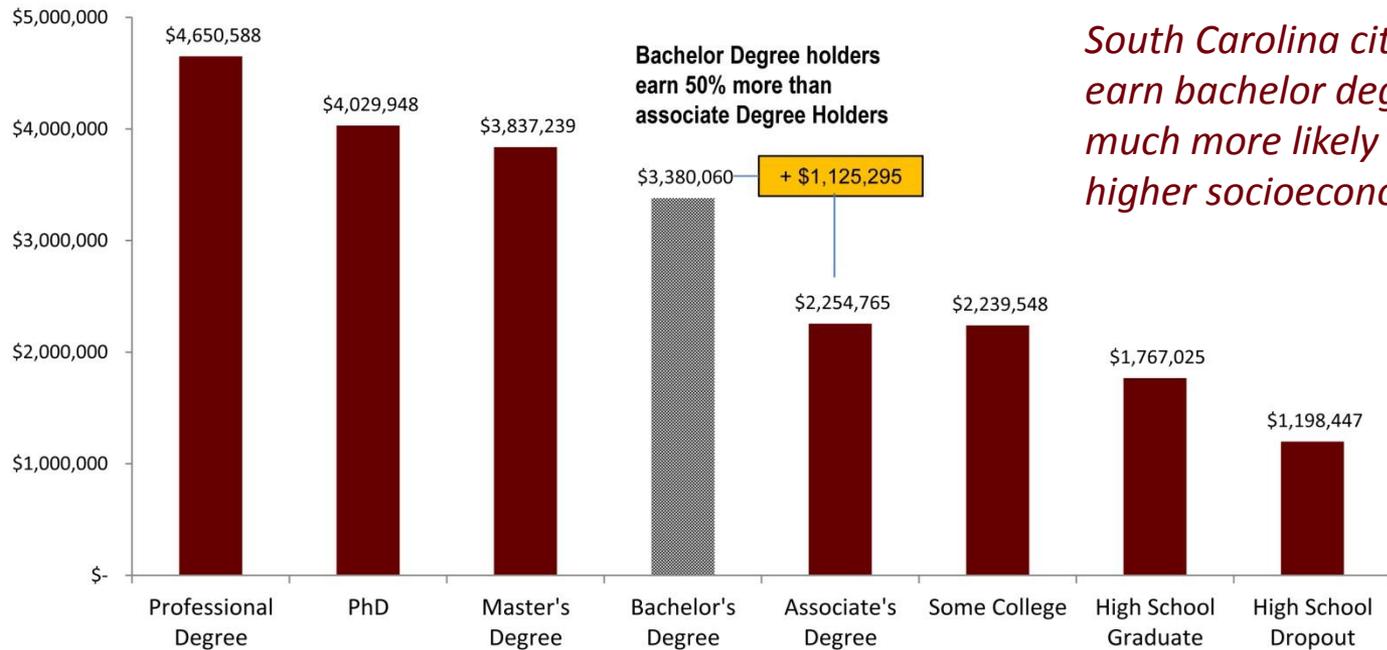
in South Carolina earn about

$15,000 more per year

than those without Bachelor's degrees

University of South Carolina
Moore School of Business

Estimated Lifetime Earnings
by Education Level (2008)

Bachelor Degree holders earn 50% more than associate Degree Holders

South Carolina citizens who earn bachelor degrees are much more likely to achieve a higher socioeconomic status.

Professional Degree: $4,650,588
PhD: $4,029,948
Master's Degree: $3,837,239
Bachelor's Degree: $3,380,060 + $1,125,295
Associate's Degree: $2,254,765
Some College: $2,239,548
High School Graduate: $1,767,025
High School Dropout: $1,198,447

Palmetto College Structure

A System Approach…

New

Regional Campus Programs

(First Two Years)

- Lancaster
- Salkehatchie
- Sumter
- Union

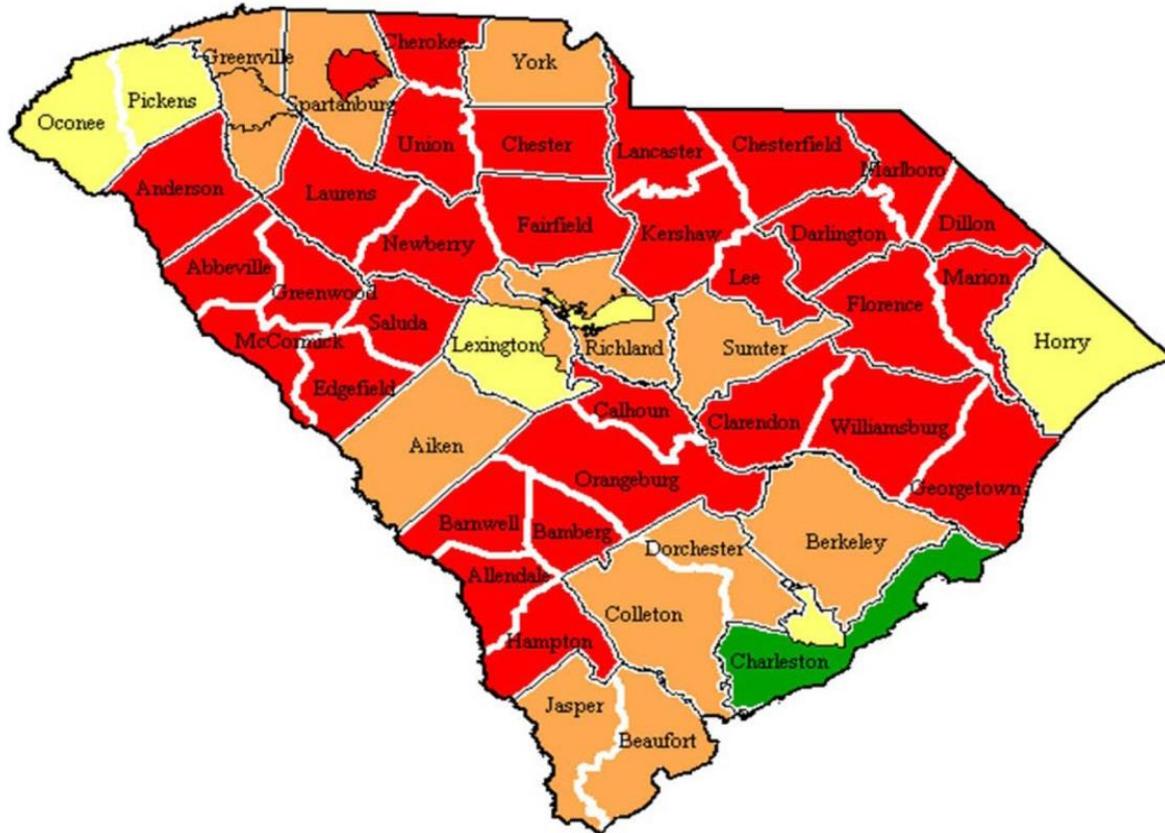**Comprehensive Campus Online Degree Programs**

(Second Two Years)

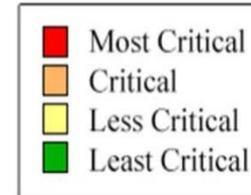- Columbia
- Aiken
- Beaufort
- Upstate

Critical Needs for Bachelor's Degrees

Education Needs Index for South Carolina

Level of Education Need

- **Most Critical** (red)
- **Critical** (orange)
- **Less Critical** (yellow)
- **Least Critical** (green)

The need for an increase in bachelor degrees to meet projected job market demands is considered "most critical" or "critical" across South Carolina.

South Carolina Educational attainment – persons 25 and over – percent bachelor's degree or higher, 2005-2009 by county
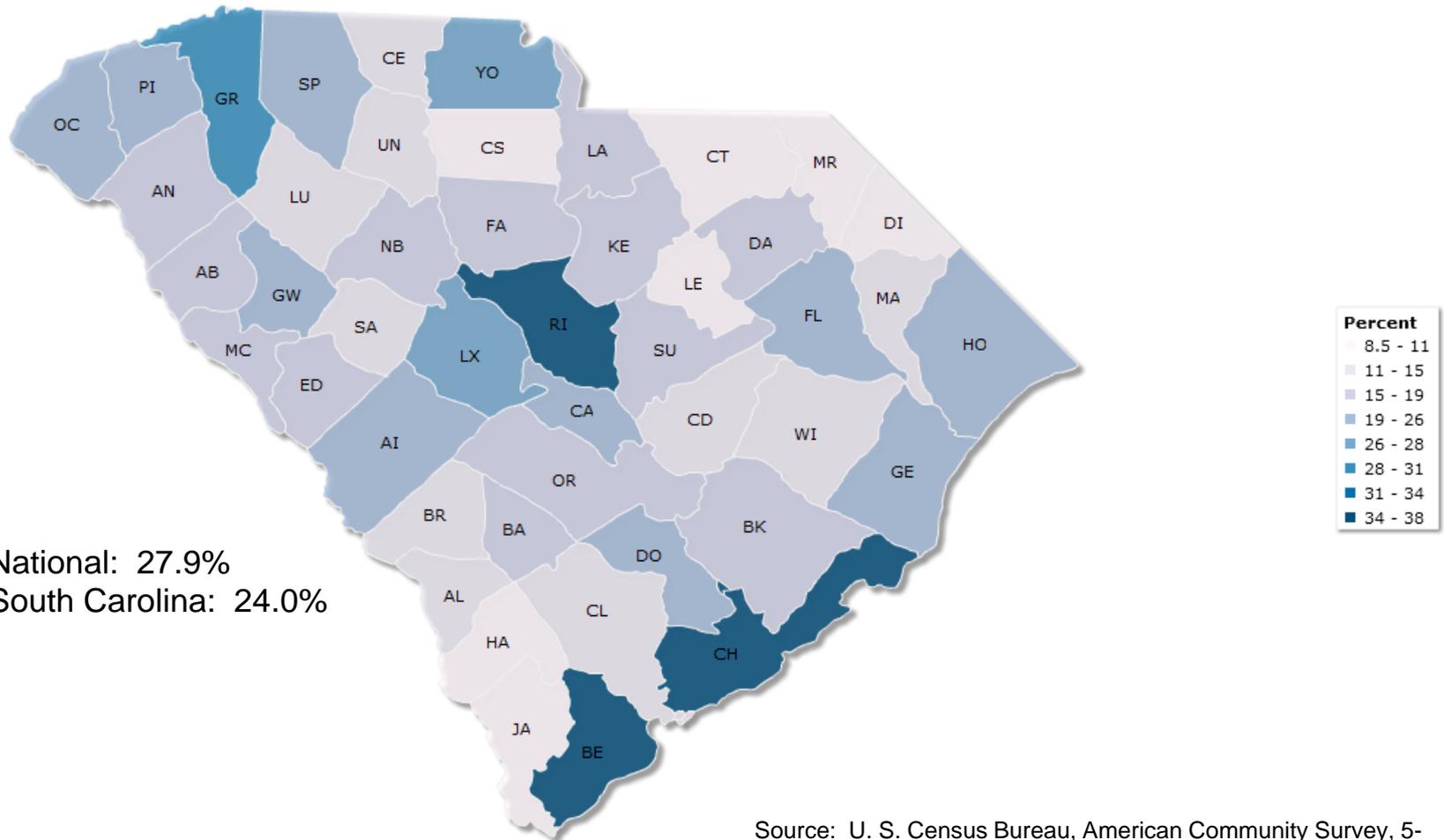
National: 27.9%
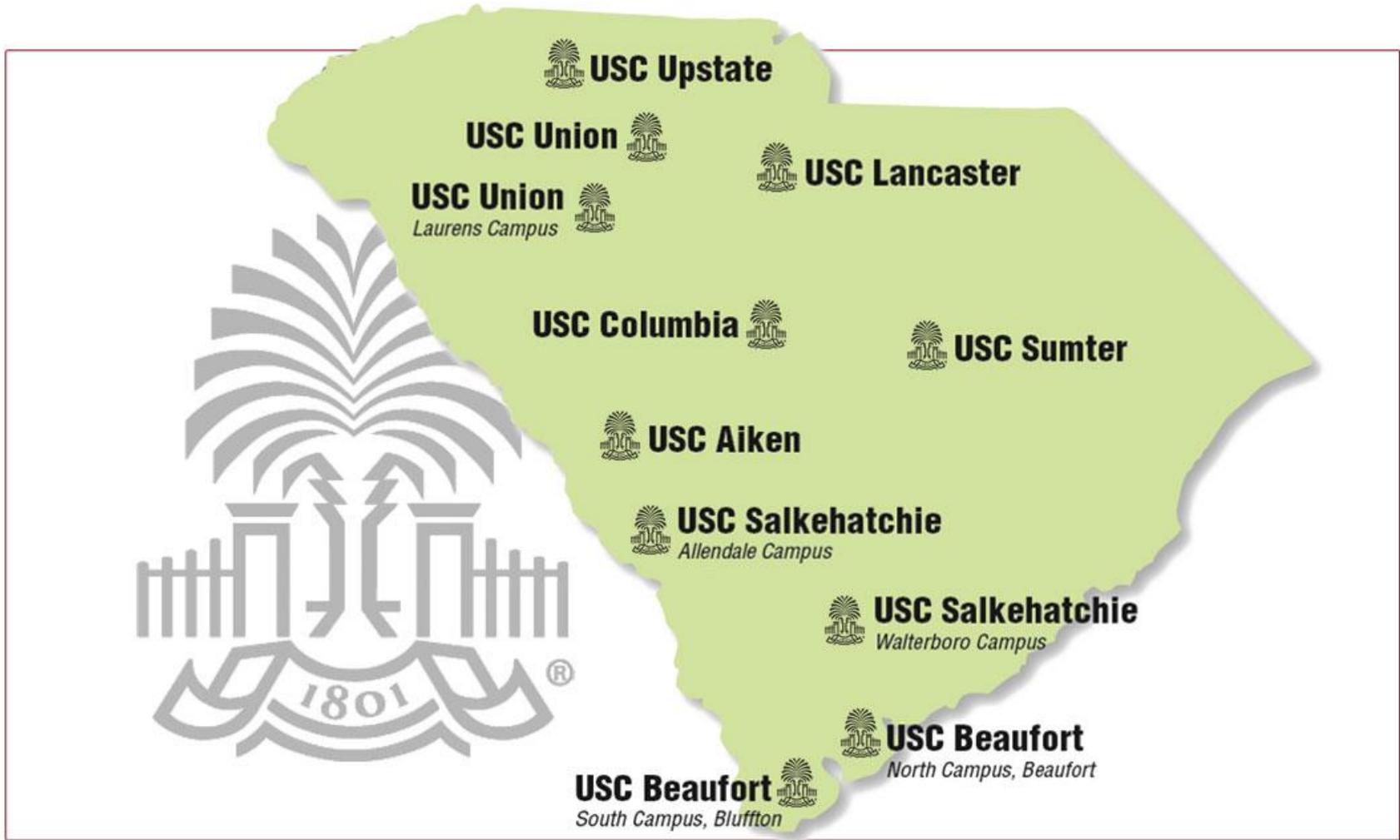South Carolina: 24.0%

Percent
- 8.5 - 11
- 11 - 15
- 15 - 19
- 19 - 26
- 26 - 28
- 28 - 31
- 31 - 34
- 34 - 38

Source: U. S. Census Bureau, American Community Survey, 5-Year Estimates. Updated every year. http://factfinder2.census.gov

USC Upstate

USC Union

USC Union
Laurens Campus

USC Lancaster

USC Columbia

USC Sumter

USC Aiken

USC Salkehatchie
Allendale Campus

USC Salkehatchie
Walterboro Campus

USC Beaufort
North Campus, Beaufort

USC Beaufort
South Campus, Bluffton

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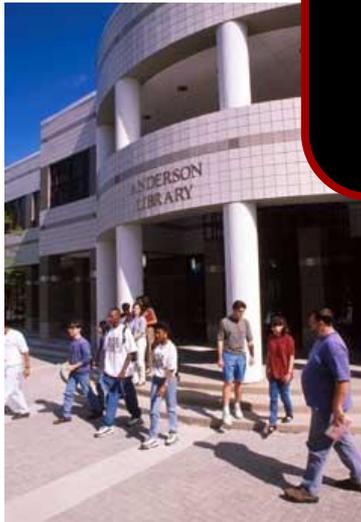
USC Lancaster
Fall 2014 Headcount 1737

USC Salkehatchie
Fall 2014 Headcount 1076

Palmetto College Campuses
Fall 2014 Enrollment 4372

USC Sumter
Fall 2014 Headcount 879

USC Union
Fall 2014 Headcount 680

UNIVERSITY OF
SOUTH CAROLINA
PALMETTO COLLEGE

USC Lancaster

Fall 2014 headcount enrollment was 1737

USC Salkehatchie

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Palmetto College/System Campuses 2+2 Bachelor's Degree Programs

	2014
Business – Aiken (Sumter)	32
Education – Aiken (Salkehatchie)	10
Education – Upstate (Sumter)	21
Nursing – Columbia (Lancaster, Salkehatchie)	78
Fort Jackson Columbia (Associate Degree)	6
TOTAL	**147**

Palmetto College:

The quality of
USC online.

Tommy Phelps
JanPak

Organizational Leadership - Columbia

In the Fall of 2013, for the very first time, the 48 year old was rooting for his favorite football team as a fellow student. "It's been a dream of mine for years and now I have made it a priority to be a Carolina alumnus by 2017."

A Vision for Palmetto College *Online*

Concept

USC Bachelor's Degrees *Online*

*Accessible

*Affordable

*Flexible

for all South Carolinians!
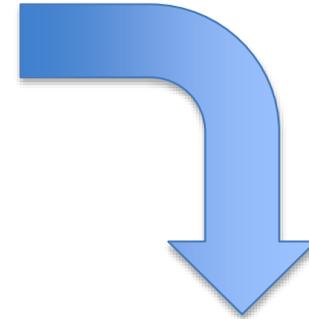
Seven Bachelor's Degrees

High Demand, Employable Fields

Columbia	Elementary Education Liberal Studies Organizational Leadership
Aiken	Business
Beaufort	Human Services
Upstate	Criminal Justice Nursing RN - BSN

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PALMETTO COLLEGE

2013-2014 Palmetto College *Online* by the Numbers

- **8192** potential students *inquired* between April 18, 2013 – December 31, 2014

- **689** students currently enrolled as Palmetto College *majors* in Fall semester 2014

- **1,015 majors** enrolled from Fall 2013-Fall 2014

- **5,936** seats filled in **209** Palmetto College *online courses* Fall 2013 – Fall 2014
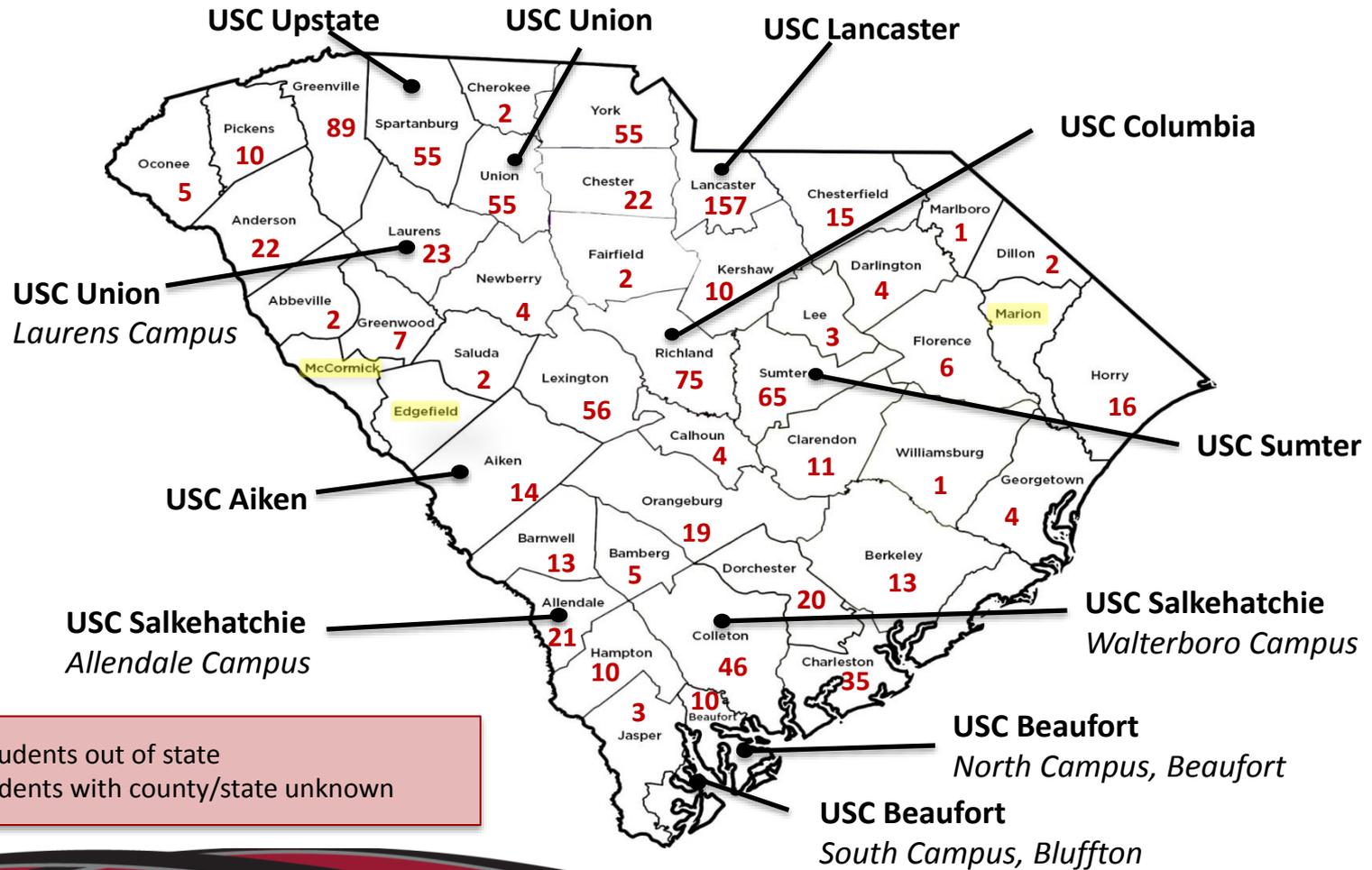
- **241** *degrees conferred* in Year 1 (Fall 2013-Fall 2014)

- *Growth rate projected* at 25% to 50% in 2014-2015: **750 -1000** total students (Huron 2011, 2012; Kennedy 2013, 2014)

Fall 2013-2014
1015 Students (Majors) Served
In 43 of the 46 Counties in South Carolina
As of September 23, 2014

USC Upstate

USC Union

USC Lancaster

USC Columbia

USC Union
Laurens Campus

USC Aiken

USC Sumter

USC Salkehatchie
Allendale Campus

USC Salkehatchie
Walterboro Campus

USC Beaufort
North Campus, Beaufort

USC Beaufort
South Campus, Bluffton

Greenville 89
Pickens 10
Spartanburg 55
Oconee 5
Cherokee 2
York 55
Union 55
Chester 22
Lancaster 157
Chesterfield 15
Marlboro 1
Anderson 22
Laurens 23
Newberry 4
Fairfield 2
Kershaw 10
Darlington 4
Dillon 2
Abbeville 2
Greenwood 7
Saluda 2
Lexington 56
Richland 75
Lee 3
Florence 6
Marion
Horry 16
McCormick
Edgefield
Aiken 14
Calhoun 4
Sumter 65
Clarendon 11
Williamsburg 1
Georgetown 4
Barnwell 13
Bamberg 5
Orangeburg 19
Dorchester 20
Berkeley 13
Allendale 21
Hampton 10
Colleton 46
Charleston 35
Jasper 3
Beaufort 10

Serving 17 students out of state
Serving 2 students with county/state unknown

Palmetto College
Online Bachelor's Degree Completion Programs
Fall Semester 2013 – Fall Semester 2014
Enrolled Majors/Graduates
(Program Launch – September 23, 2014)

Program	Fall 2013		Spring 2014		Summer 2014		Fall 2014	
	Enrolled*	Graduated*	Enrolled *	Graduated*	Enrolled *	Graduated*	Enrolled *	Graduated*
Business Administration Aiken	28		40		34		78	
Criminal Justice - Upstate	17		23		21		57	16
Elementary Education Columbia	12		11		8		33	3
Human Services - Beaufort	6		14		10		42	8
Liberal Studies - Columbia	184	17	186	16	90	5	216	20
Organizational Leadership Columbia	119	12	118	18	50	4	124	7
RN to BSN – Upstate	137		150		140	112	139	3
TOTALS	**503**	**29**	**542**	**34**	**353**	**121**	**689**	**57**

*Note: *Data compiled from multiple sources due to IMS/Banner conversion.*

Enrollments (Seats Filled) in Palmetto College *Online Courses*

Semester	Courses	Total Enrollments Enrolled	Average Enrollments Per Course
Fall 2013	57	1649	29
Spring 2014	64	1668	26
Summer 2014	15	542	36
Fall 2014	73	2077	28
TOTAL	**209**	**5936**	**28**

In Summary….

PC *Campuses* + PC *Online*
Total Enrollment - Fall Semester 2014

4372 Palmetto College Campuses

147 2+2 On-Site Bachelor's Degree Programs

 689 Online Bachelor's Degree Completion Programs

5208 Total Headcount

Results

- More Bachelor's Degrees for South Carolina Residents

- Job Creation and Economic Prosperity

- Healthier, More Educated Communities

- Improved Quality of Life

Thank You!

- President Pastides
- Board of Trustees
- University Administration
- Legislators
- Community Leaders
- State Leaders

…for creating this innovative, transformative model for higher education!

Palmetto College & the USC System