



## ONLINE BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION

# BUSINESS MANAGEMENT

### Maximize Your Leadership Potential

Discover the University of South Carolina Aiken's AACSB-accredited 100% online Bachelor of Science in Business Administration with a concentration in Management. Tailored to refine your skills for the modern workplace and meet the evolving needs of today's employers, this online degree completion program is offered through Palmetto College and administered by the USC Aiken School of Business Administration. Our program focuses on equipping you with essential leadership skills, fostering clear communication, and cultivating problem-solving abilities at both local and global levels. Graduates emerge prepared for success in diverse organizational settings, propelled by a comprehensive curriculum emphasizing practical knowledge and versatile leadership development, qualities that will get you hired and promoted in the modern marketplace.

### Curriculum

The curriculum includes coursework in the following disciplines:

- **Area of Concentration in Management** - 27 credit hours
- **Finance and Accounting** - 9 credit hours
- **Business Analytics** - 9 credit hours
- **Marketing and Communications** - 6 credit hours
- **Operations and Supply Chain** - 3 credit hours
- **Aspects of Business** (legal, technical, social, international, etc.) - 12 credit hours

### Prerequisites and Requirements

To apply for this online degree program, students must have a preferred 2.0 cumulative GPA in all previous college-level coursework. In addition to 45-60 credit hours from a regionally accredited institution, students transferring to the program are encouraged to review the list of completed coursework needed for eligibility on the program's webpage.



### IN-DEMAND CAREERS

- Business Manager
- Business Analyst
- Human Resources Manager
- Executive
- Compensation Specialist



### AVERAGE STARTING SALARY

**\$40,000-\$60,000**



### PROJECTED JOB GROWTH

The United States Department of Labor predicts above average job growth for management occupations. Demand is expected to increase 7% by 2032.



### EMPLOYERS HIRING BSBA MGMT GRADUATES

- ADP
- Government Agencies
- Wells Fargo
- Bridgestone
- Emerson
- Entrepreneur



**LEARN MORE:**  
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