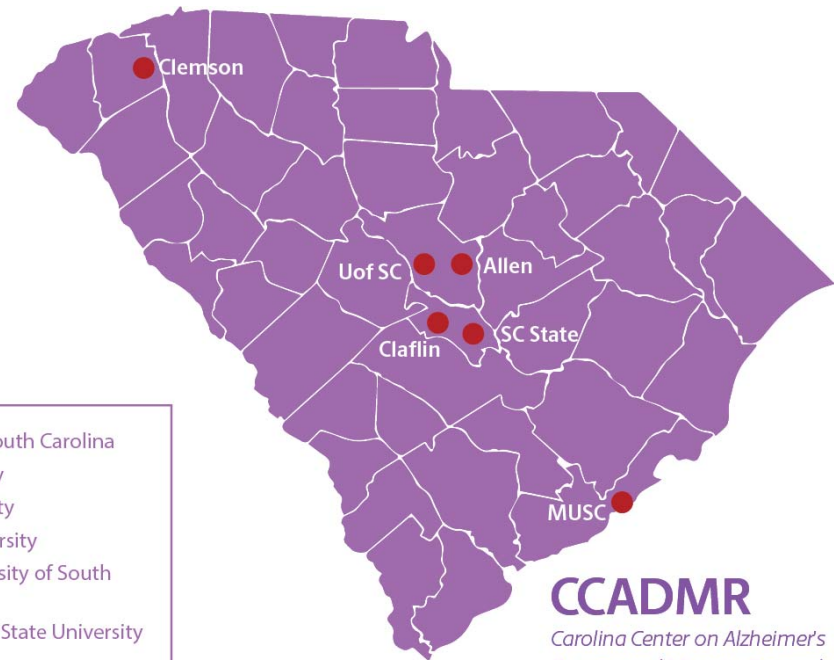


# Session to Begin Soon

## University Partners

University of South Carolina  
Allen University  
Clafin University  
Clemson University  
Medical University of South  
Carolina  
South Carolina State University



**CCADMR**

*Carolina Center on Alzheimer's  
Disease and Minority Research*



# Today's Speaker

---

**Marvella Ford, Ph.D.**, is a tenured Professor in the Department of Public Health Sciences at the Medical University of South Carolina (MUSC), where she is also the Associate Director of Population Sciences and Cancer Disparities at the Hollings Cancer Center. She holds a SmartState Endowed Chair position in cancer disparities research at South Carolina State University.

# My Journey to An Academic Position at MUSC

**Marvella E. Ford, PhD**

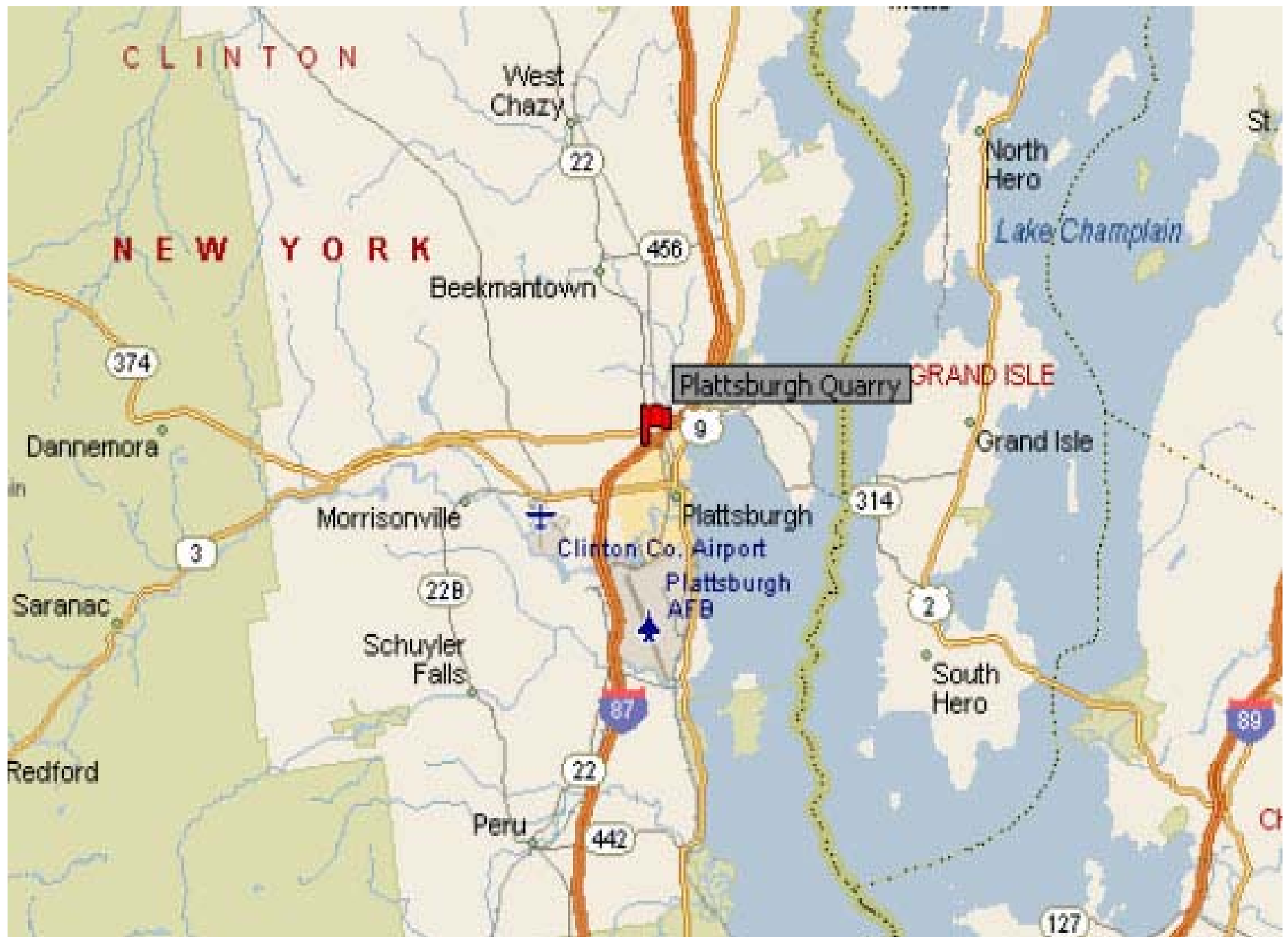
Professor, Department of Public Health Sciences  
Associate Director, Population Sciences and Cancer Disparities  
Hollings Cancer Center, Medical University of South Carolina

# My Childhood Years



# PLATTSBURGH, NY

- 150 miles north of Albany, New York
- 62 miles south of Montreal, Quebec, Canada
- 17 miles northwest of Burlington, Vermont
- Like Charleston, Plattsburgh is rich in history due to its strategic location on Lake Champlain

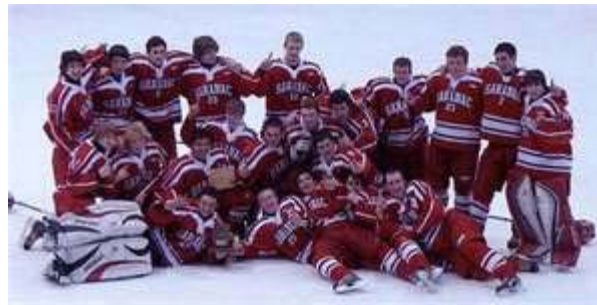








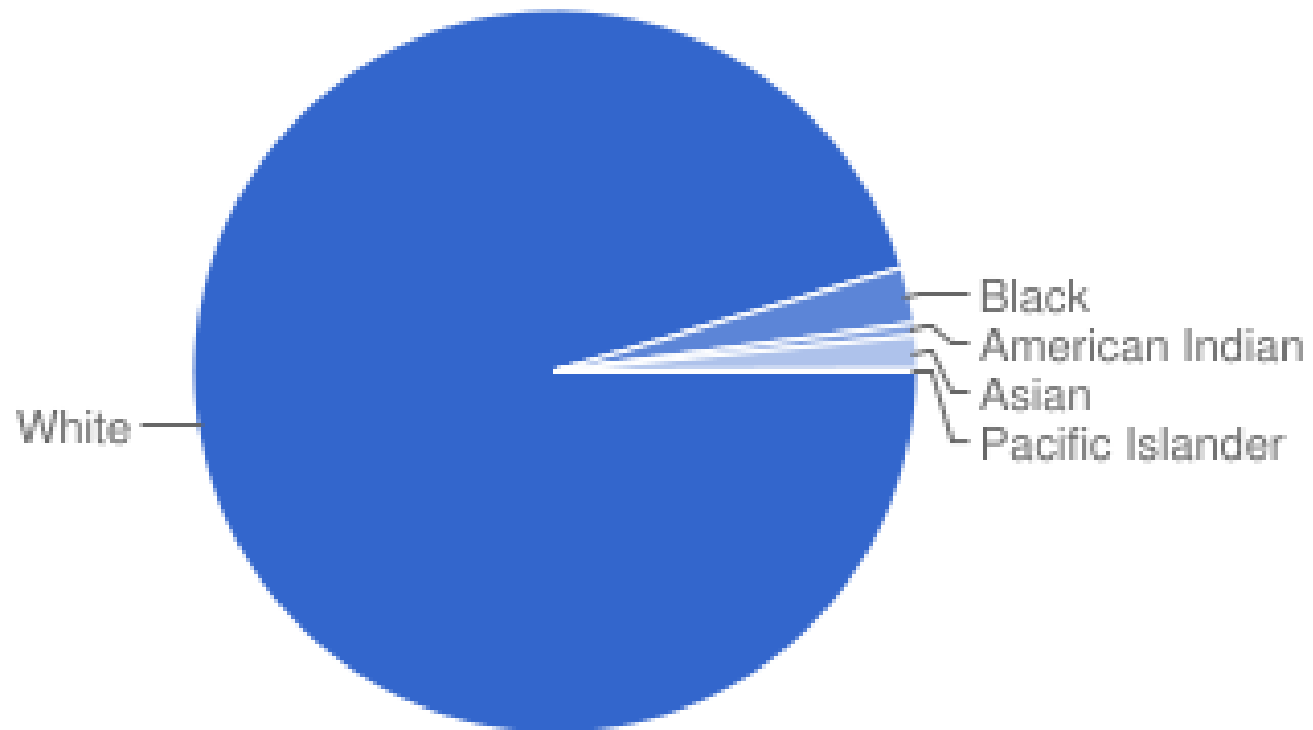




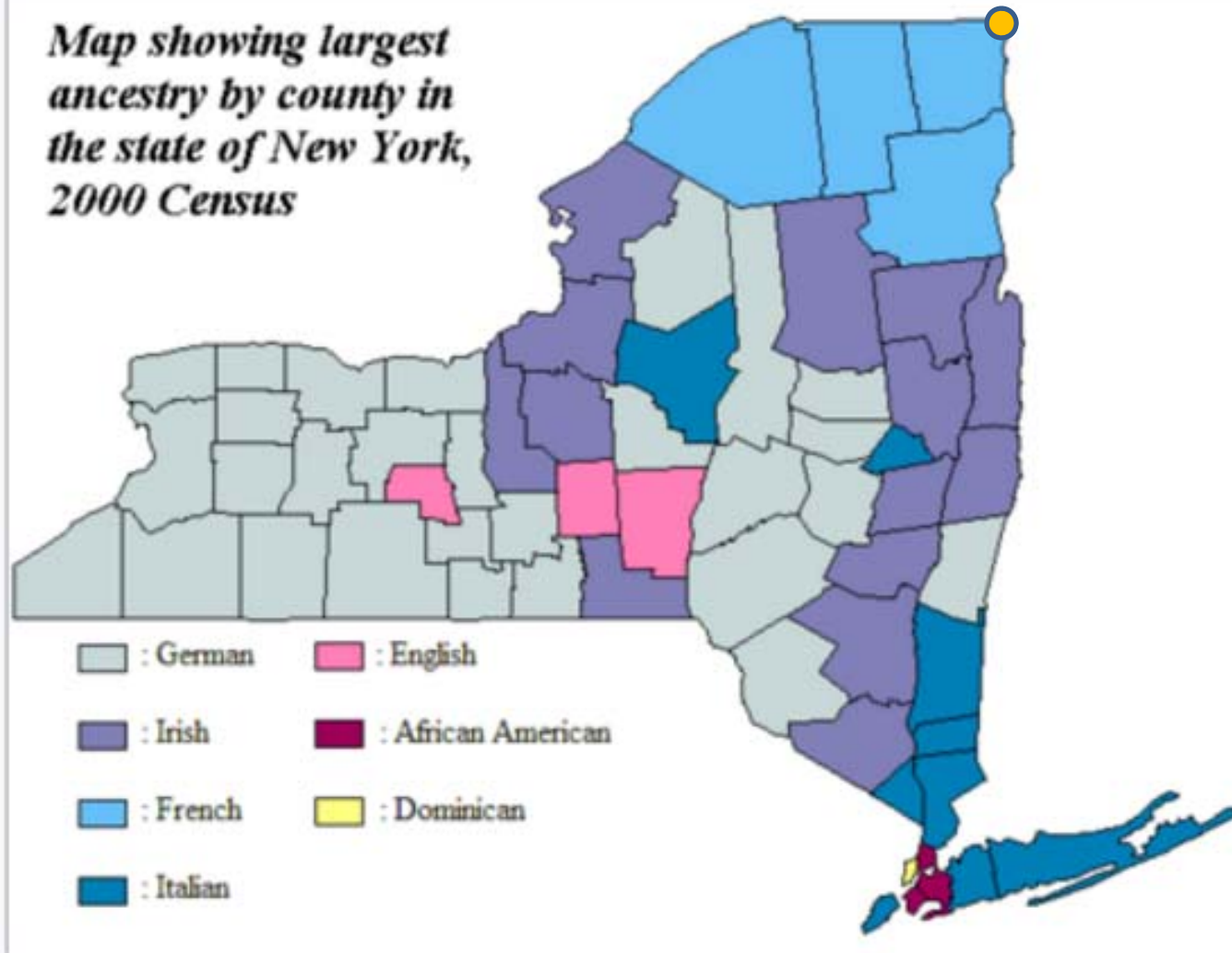
# Population Characteristics of Plattsburgh, NY

**Population: 31,859 (2010 Census)**

Population By Race



*Map showing largest ancestry by county in the state of New York, 2000 Census*



Race and Ethnicity of NY

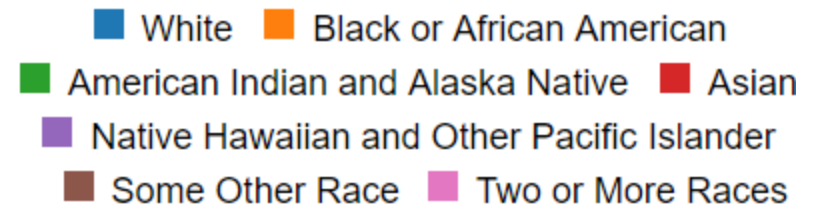
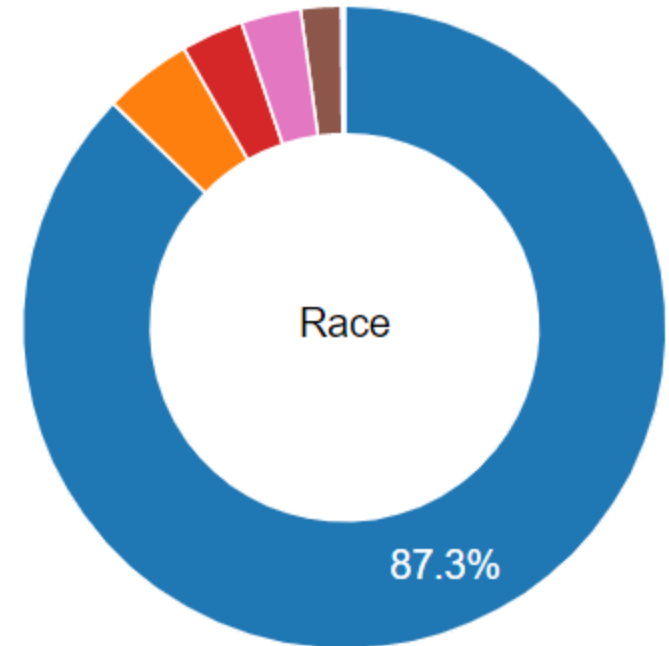


# PLATTSBURGH, NY

## Population by Race ?

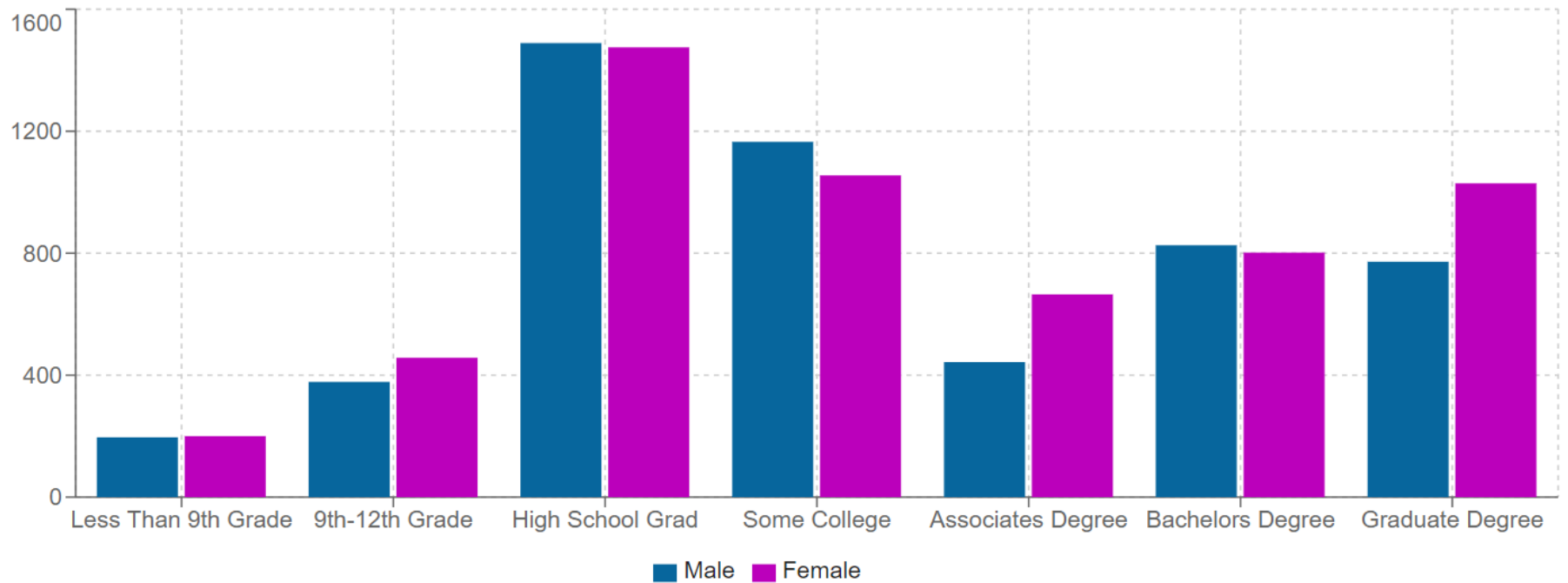
Total	Hispanic	Non-Hispanic
-------	----------	--------------

Race	Population ▼
White	17,219
Black or African American	876
Asian	619
Two or More Races	588
Some Other Race	399
American Indian and Alaska Native	30
Native Hawaiian and Other Pacific Islander	3



# PLATTSBURGH, NY

Plattsburgh Ny Educational Attainment by Sex (over 25)

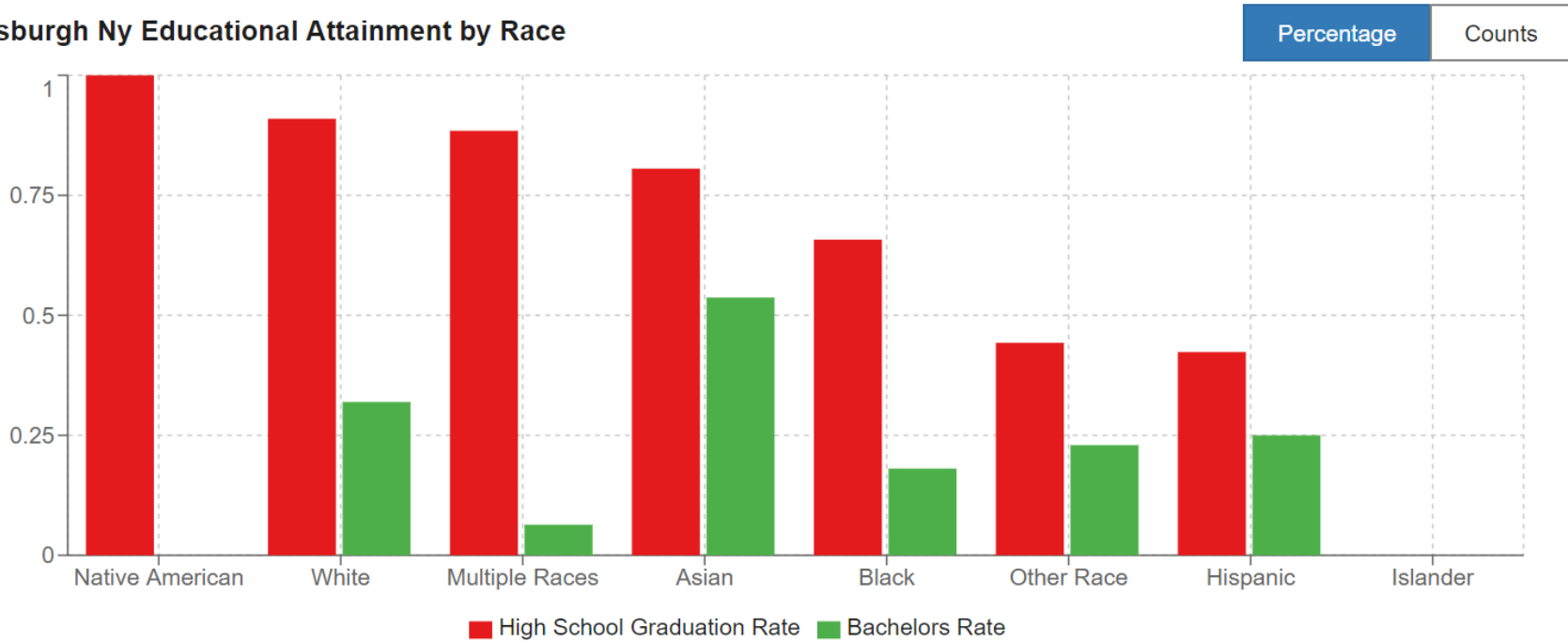


# PLATTSBURGH, NY

<b>Education Attained</b>	<b>Count</b>	<b>Percentage</b>
Less Than 9th Grade	396	3.62%
9th to 12th Grade	835	7.62%
High School Graduate	2,964	27.06%
Some College	2,220	20.27%
Associates Degree	1,108	10.12%
Bachelors Degree	1,628	14.86%
Graduate Degree	1,801	16.44%

# PLATTSBURGH, NY

Plattsburgh Ny Educational Attainment by Race





# PLATTSBURGH, NY

\$35,494

Average Earnings

\$38,591

Average Male

\$31,491

Average Female

Name	Average	Male	Female
Overall	\$35,494	\$38,591	\$31,491
Less Than High School	\$30,292	\$37,537	\$25,938
High School Grad	\$25,288	\$28,639	\$23,462
Some College	\$33,792	\$35,893	\$30,017
Bachelors Degree	\$41,500	\$47,241	\$32,763
Graduate Degree	\$62,785	\$74,077	\$56,648

# PLATTSBURGH, NY

Name	Total	In Poverty ▼	Poverty Rate
White	14,514	3,224	22.21%
Hispanic	391	217	55.50%
Asian	439	200	45.56%
Multiple	459	163	35.51%
Other	253	130	51.38%
Black	492	116	23.58%
Native	30	22	73.33%

My nephew Tavon at his 2012 graduation from Beekmantown Central School





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 Rosale Mitchell 813-875-2407  
 E-mail: [akwesasnepowwow@juno.com](mailto:akwesasnepowwow@juno.com)

**SCHEDULE OF EVENTS**

Sat. Sept. 11  
 .10 am - Gates open to public.  
 .3am-Noon - Dancer Registration  
 .Noon - Grand Entry  
 .Dance & Drum Competitions  
 Entertainment into evening TBA.

Sun. Sept. 12  
 .10 am - Gates open to public.  
 .Noon - Grand Entry  
 .Dance & Drum Competitions  
 .Early Evening - Prize Monies & Honourariums Awarded

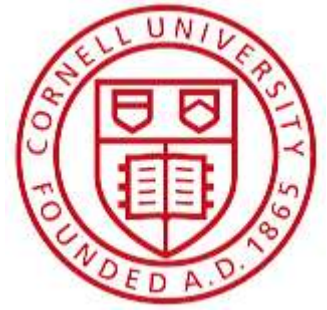
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**Admission:**  
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 General Admission: \$8

AKWESASNE MOHAWK CASINO  
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# My College Years 1982-1986



# How Did I Go From Plattsburgh, NY to Cornell University?



## My High School Guidance Counselor!



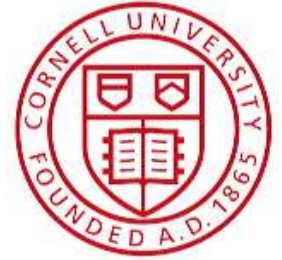
# Cornell University



At a time when the American Equal Rights Association was being formed as a coalition between women's rights and anti-slavery organizations (1866)—and prior to the adoption of the 14th Amendment to the U.S. Constitution (1868)—university co-founders Ezra Cornell and Andrew Dickson White were committed to creating a university that was open to all individuals, regardless of race or gender.

In a letter dated February 17, 1867, Ezra Cornell stated young women should be educated in the university as well as young men so that both would have the same opportunities. In 1874, Andrew Dickson White confirmed the university would accept students of color even if the 500 enrolled white students “asked for dismissal on this account.”

# Cornell University



## Prefreshman Summer Program

June 19-August 7, 2019

---

### Overview

---

*"Absolutely fun and amazing . . . there is not one moment that you're bored."*

Jenny Muliawan

### Contact / share

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### Overview

The Prefreshman Summer Program is designed to help students prepare for the challenges of their first year at Cornell. Students are either required or invited to participate as part of their admission decision to attend Cornell.

Students generally enroll in regular summer-session courses; enrichment courses in areas such as writing, chemistry, or mathematics; and/or a college-achievement seminar. The actual course schedule for each student is determined by the student's college.

The program includes field trips, guest lectures, and a wide range of social and cultural activities. Participation is restricted to students selected by college offices. Students selected to attend will be notified by mid-May. Tuition, fees, and room and board charges for those selected are covered by the program.

### News

- [Prefreshman Summer Program preps students](#)
- [Students build college skills in Prefreshman Summer Program](#)

### More information is available from:

Cornell University

[The Learning Strategies Center](#)

420 CCC

Ithaca, NY 14853

Telephone: 607.255.6310

Email: [cu-psp@cornell.edu](mailto:cu-psp@cornell.edu)



# Cornell University: A Long History of Promoting Diversity and Inclusion



1869

- William Bowler, from Haiti, becomes Cornell's first student of African descent.

1867

- Ezra Cornell states that he wants to "have girls educated in the university as well as boys so that they may have the same opportunity [sic] to become wise and useful to society that the boys are [sic]."

1865

- Cornell University is founded.

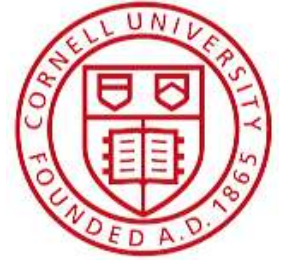
# Cornell University: A Long History of Promoting Diversity and Inclusion



1870

- Cornell admits [Jennie Spencer](#), becoming the first co-educational school in the Ivy League, but according to the story, with no lodging available near the campus, she had to withdraw.
- [Kanaye Nagasawa](#) becomes the first Japanese student to enroll at Cornell.
- Cornell begins offering Chinese and Japanese language courses.

# Cornell University: A Long History of Promoting Diversity and Inclusion



1873

- [Emma Sheffield Eastman](#) becomes Cornell's first female graduate.
- [Dr. Estevan Fuertes](#), originally from Puerto Rico, becomes Cornell's first dean and professor of civil engineering. He leads the construction of Cornell's first observatory (located on the Arts Quad) and is the namesake of the current (and fourth) Fuertes Observatory built in 1917 on North Campus.
- [Club Brasileiro](#), Cornell's earliest known student cultural organization, is founded by Brazilian students. Comprised of over 20 members, the organization publishes a monthly newsletter in Portuguese.

# Cornell University: A Long History of Promoting Diversity and Inclusion



2015

- First Female President, Elizabeth Garrett

2014

- Cornell's first official LGBT Reunion for Alumni, Parents, and Allies.

2013

- Cornell joins in founding 1vyG, the pan-Ivy League association for first generation college students.
- College of Arts & Sciences launches Africana Ph.D. program.
- University Diversity Council begins Toward New Destinations grant competition designed to support new or existing small initiatives.

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# Cornell University: A Long History of Promoting Diversity and Inclusion



2017

- Cornell's first incoming class to the College of Engineering achieves gender parity.

2016

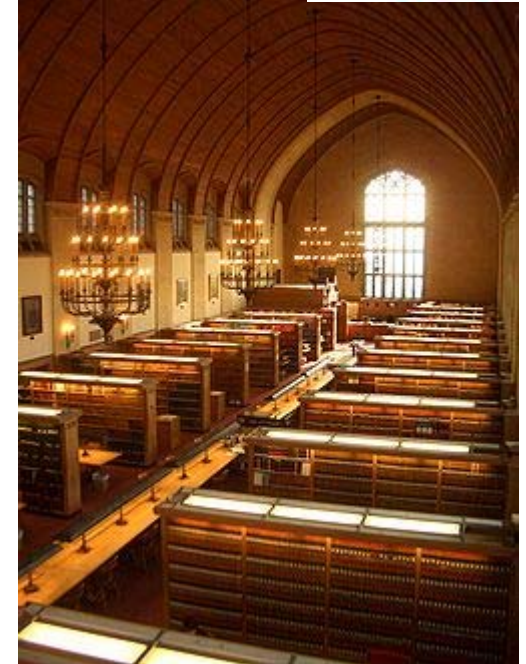
- Cornell recognizes undocumented students as eligible for domestic need-based financial aid.

# My College Years





# Libraries at Cornell University



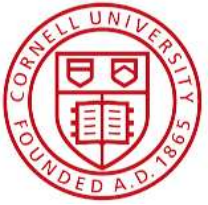


# The Importance of Having an Outstanding Mentor

- Webster's dictionary defines "mentor" as trusted counselor or teacher.
- The National Academy of Sciences defines "mentor" as someone who takes a special interest in helping another person develop into a successful professional.

# The Importance of Having Outstanding Mentors

- The Council of Graduate Students states,
  - Mentors are advisors, people with career experience willing to share their knowledge;
  - Supporters, people who give emotional and moral encouragement;
  - Tutors, people who give specific feedback on one's performance;
  - Sponsors, sources of information about and aid in obtaining opportunities;
  - Models, of identity, of the kind of person one should be to be an academic



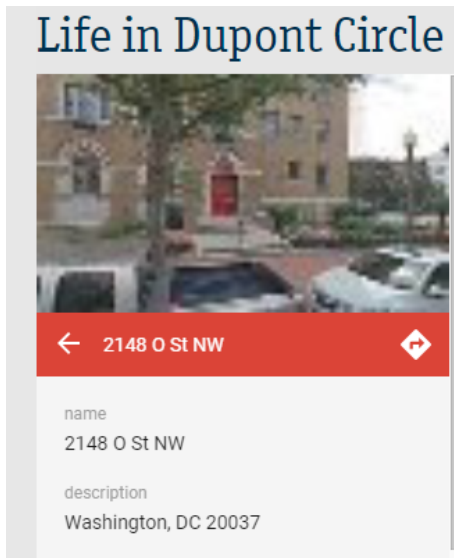
# Cornell University Mentor

- Dr. Josephine A. Allen, the first tenured black woman at Cornell University (1986)





I Participated in an Internship  
at Howard University's  
Institute for Urban Affairs and  
Research



# Cornell in Washington/Howard University Research Mentor

- Dr. Diane Brown



## **Diane R. Brown, Ph.D.**

- Was the Executive Director of the Institute for the Elimination of Health Disparities at the University of Medicine and Dentistry of New Jersey
- Held a faculty position at Wayne State University in Detroit, MI
- Previously was on the faculty of Howard University at the Institute for Urban Affairs and Research

A  
BIBLIOGRAPHY  
ON  
BLACK AMERICAN FATHERS  
with selected annotations

Compiled by  
Saira Moini  
and  
Marvella Ford

Mental Health Research and Development Center  
Institute for Urban Affairs and Research  
Howard University  
2900 Van Ness Street, N.W.  
Washington, D.C. 20008

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Institute for Urban Affairs and Research  
Howard University  
Washington, D.C. 20008

The American family, the social sciences and the law are rediscovering fathers and the multiple roles they can play in their children's lives. Ten to fifteen years ago, fathers were viewed as detached and distant, primarily playing the roles of breadwinner and disciplinarian. They are now recognized as being important to their children's intellectual, emotional, and social development. Fathers are demonstrating competency in nurturing and raising children, within a traditional family setting or alone.

The long-standing image of Black men as incompetent fathers has been slower to change. Black fathers have been depicted as irresponsible, uncaring, inadequate, and often absent from their children's lives. Despite research findings to the contrary, the image persists.

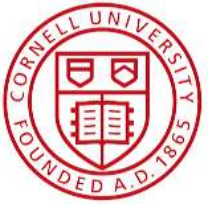
This bibliography is an attempt to provide a balanced view of Black men as fathers. It addresses seven issues. Section I offers a brief overview of research on Black fathers. The next six sections present bibliographies with selected entries annotated. Section II provides a historical background on the Black American family by listing some readings pertaining to the African heritage of Blacks. The section also lists books and articles on family structure and functioning, female-headed households, participation of fathers in decision-making, and parent-child relationships.

# Libraries at Cornell University

- **GRE Story**
  - **Library setting**







# Cornell University Mentor

- Dr. Josephine A. Allen, my bridge to the University of Michigan





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# Graduate School Years



# Graduate School Mentors



Dr. Sheila C. Feld



Dr. Pat Gurin



Dr. James Jackson



# Dissertation Title

Assessing the Effects of Perceived Control  
on Health Care Utilization among Older  
African American Adults

# Postdoctoral Fellowship Years





# Postdoctoral Fellowship Mentor



## **Distinguished Research Scientist Award - The Late Dr. A. Regula Herzog**

- Herzog played a pioneering and vital role in the Health and Retirement Study, which she launched in 1990, and for which she served as co-principal investigator.
- A senior research scientist in the Institute for Social Research and the Institute of Gerontology, Herzog was a respected teacher and mentor. She taught by example, by accepting and giving criticism productively and by reminding students of the theoretical underpinnings of their research.
- She published more than 100 papers in some of the most prominent journals, including Journal of Gerontology, Psychology and Aging, and Public Opinion Quarterly, and was a member of a numerous editorial boards.



# Postdoctoral Fellowship Mentor (continued)



Dr. Mary P. Van Hook and Dr. Lawrence Gary,  
Former Director of the Howard University Institute  
for Urban Affairs and Research



My First Research Position After  
Completing Graduate School,  
Henry Ford Health System, Detroit,  
MI: 1994 – 2002:





Dr. Barbara C. Tilley

# Mentor in My First Research Appointment

## Peer-Reviewed Publications : 1994-2001

- Van Hook M, **Ford ME**. Linking mental and primary health care in rural areas. *Journal of Mental Health Policy and Administration* 1995;22:633-641.
- **Ford ME**, Edwards G, Rodriguez J, Gibson RC, Tilley BC. An empowerment-centered, church-based asthma education program for African American adults. *Health and Social Work* 1996;21:70-75
- **Ford ME**. Screening and prevention trials step up minority recruitment. *Journal of the National Cancer Institute* 1996;88:1265-1267.



Dr. Barbara C. Tilley

# Mentor in My First Research Appointment

Peer-Reviewed Publications : 1994-2001

- **Ford ME**, Havstad S L, Tilley BC. Health outcomes among African and Caucasian adults following a randomized trial of an asthma education program. *Ethnicity & Health* 1997;2:329-339.
- Van Hook M, **Ford ME**. The linkage model for delivering mental health services in rural communities: benefits and challenges. *Health and Social Work* 1998;23:53-60.
- **Ford ME**, Tilley BC, McDonald PE. Social support among African American adults with diabetes. Part II. A review. *Journal of the National Medical Association* 1998;90:425-432.



**Dr. Barbara C. Tilley**

## Mentor in My First Research Appointment (continued)

Peer-Reviewed Publications: 1994-2001 (continued)

- **Ford ME**, Havstad S, Stallings FL. Recruiting Black men to a clinical trial to evaluate prostate cancer screening - Detroit, MI, 1998. *Morbidity and Mortality Weekly Report* 1998;47:694-696.
- Stallings FL, **Ford ME**, Simpson NK, Fouad M, Trauth JM, Jernigan JC. Black participation in the PLCO Cancer Screening Trial. *Controlled Clinical Trials* 2000;21:379S-389S.
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- **Ford ME**, Cochran DL, Traylor-Neal E. African American Gerontology Network. *Health and Social Work* 2000;25:153-159.



**Dr. Barbara C. Tilley**

## Mentor in My First Research Appointment (continued)

Peer-Reviewed Publications: 1994-2001 (continued)

- **Ford ME**, Hill D, Butler A, Havstad S. Applying health locus of control and John Henryism active coping theories to older African American adults. *Journal of Mental Health and Aging* 2001;7:165-172.
- **Ford ME**, Hatchett B. Gerontological social work with older African American adults. *Journal of Gerontological Social Work* 2001;36:141-155.
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# Baylor College of Medicine Years, 2002-2005



**BCM**  
Baylor College of Medicine



# Baylor College of Medicine Mentors



Dr. Nelda Wray



Dr. Carol Ashton

Peer-Reviewed Publications: 2002-2004

- **Kart CS, Ford ME.** Exploring the factorial structure of the EORTC QLQ-C30: racial differences in measuring health-related quality of life in a sample of urban, older adults. *Journal of Aging and Health* 2002;14:399-421.
- **Ford ME,** Hill DD, Nerenz D, Hornbrook M, Zapka J, Meenan M, Greene S, Johnson CC. Categorizing race and ethnicity in the HMO Cancer Research Network. *Ethnicity & Disease* 2002;12:135-140.
- Field S, Cadoret CA, Brown ML, **Ford ME,** Greene SM, Hill D, Hornbrook MC, Meenan RT, White MJ, Zapka JM. Surveying physicians: do components of the “Total Design Approach” to optimizing survey response rates apply to physicians? *Medical Care* 2002;40:596-605.
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# Baylor College of Medicine Mentors



Dr. Nelda Wray



Dr. Carol Ashton

Peer-Reviewed Publications: 2002-2004

- **Ford ME**, Havstad SL, Tilley BC. Recruiting older African American men to a cancer screening trial (The AAMEN Project). *The Gerontologist* 2003;43:27-35.
- **Ford ME**, Havstad SL, Flickinger L, Johnson CC. Examining the effects of false positive lung cancer screening results on subsequent lung cancer screening adherence. *Cancer Epidemiology, Biomarkers & Prevention* 2003;12:28-33.
- **Ford ME**, Havstad SL, **Davis SD**. A randomized trial of recruitment methods for older African American men in the Prostate, Lung, Colorectal and Ovarian (PLCO) cancer screening trial. *Clinical Trials* 2004;1:343-351. Associated editorial: *Clinical Trials* 2004;1:341-342.
- **Davis SD**, **Ford ME**. A conceptual model of barriers to mental health services among African Americans. *African American Research Perspectives* 2004;10:44-54.
- **Ford ME**, Randolph V, Hopkins-Johnson L, **Eason SL**, Havstad S, Jankowski M, Swanson GM, Vernon S. Design of a case management approach to enhance cancer screening trial retention among older African American men. *Journal of Aging and Health* 2004; 16:39S-57S.



# Academic Home: The Medical University of South Carolina, 2005 - Present



# MUSC Research Mentors



Dr. Jane Zapka



Dr. Deborah Deas

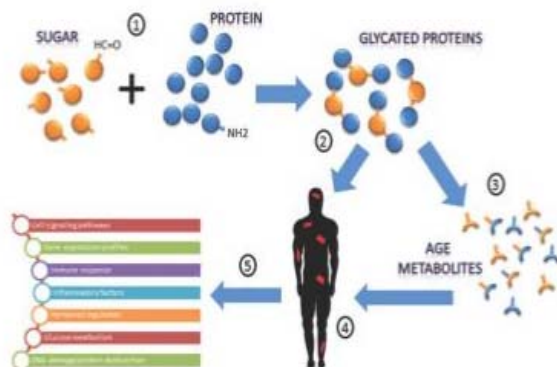
72 Peer-Reviewed Publications: 2005-Present

# ADVANCES IN CANCER RESEARCH

## VOLUME

133

Figure 1.1



## Cancer Disparities

Edited by  
Marvella E. Ford  
Dennis K. Watson

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# ADVANCES IN CANCER RESEARCH

## VOLUME

133

Marvella E. Ford

Department of Public Health Sciences and Hollings Cancer Center, Medical University of South Carolina, Charleston, SC, USA

Dennis K. Watson

Department of Pathology and Laboratory Medicine and Hollings Cancer Center, Medical University of South Carolina, Charleston, SC, USA

### Praise for the Serial

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*D.P. Turner*
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*M.E. Ford, G. Magwood, E.T. Brown, K. Cannady, M. Gregoski, K.D. Knight, L.L. Peterson, R. Kramer, A. Evans-Knowell, and D.P. Turner*
- MicroRNAs and Their Impact on Breast Cancer, the Tumor Microenvironment, and Disparities**  
*A. Evans-Knowell, A.C. LaRue, and V.J. Findlay*
- Applying a Conceptual Framework to Maximize the Participation of Diverse Populations in Cancer Clinical Trials**  
*A. Napoles, E. Cook, T. Ginossar, K.D. Knight, and M.E. Ford*
- Social Networks Across Common Cancer Types: The Evidence, Gaps and Areas of Potential Impact**  
*L.J. Rice and C.H. Halbert*
- Disparities in Cervical Cancer Incidence and Mortality: Can Epigenetics Contribute to Eliminating Disparities?**  
*R.L. Maguire, A.C. Vidal, S.K. Murphy, and C. Hoyo*

Cover image: From Chapter 1, Figure 1. Through a series of condensation, rearrangement, fragmentation and oxidation reactions driven by the Maillard reaction, sugars covalently attach to biological macromolecules such as proteins to form glycated adducts



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LEROY DAVIS, SR.  
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Hollings Cancer Center  
An NCI-Designated Cancer Center

## Community Outreach and Engagement

Marvella E. Ford, PhD

1

Defining the geographical **catchment** area

2

Expanding community outreach and **engagement**

3

Addressing **cancer burden** in the state through research

4

Impacting **public policy** in the catchment area and beyond

# MUSC Hollings Cancer Center: Office of Community Outreach and Engagement

## Funded Activities

- Cancer disparities research projects
- MOVENUP
- SC CHEC
- Minority/Underserved NCORP
- Community Compass
- U54 SC CADRE
- HCC Mobile Health Unit

## HCC-Supported Activities

- One in Three Afternoon Tea
- Cultural Competence/  
Cultural Humility  
Training

Wednesday, November 8, 2017

## MUSC and SCSU Team Up to Tackle Health Disparities

[f Share](#) 116 [t Tweet](#) [p Pin](#) [e Mail](#)



— *Dr. Marvella Ford, who knows exactly how health disparities can affect a family, helps lead an effort to end them.* —



Marvella Ford, Ph.D., an expert in health disparities and cancer prevention research at the Medical University of South Carolina, now holds a joint appointment as the SmartState endowed chair in prostate cancer disparities at South Carolina State University.

**Charleston, SC** — Marvella Ford missed out on a fundamental part of childhood: having grandparents to spoil and take care of her. They all died before she was born. “That’s a tremendous loss that you can never overcome. I grew up not having met or seen pictures of any of my grandparents,” she said.

# An MUSC/SCSU Partnership

**Medical University of South Carolina  
Hollings Cancer Center  
(Charleston, SC)**

Dr. Marvella Ford, Professor of Public Health Sciences  
and Associate Director of Cancer Disparities



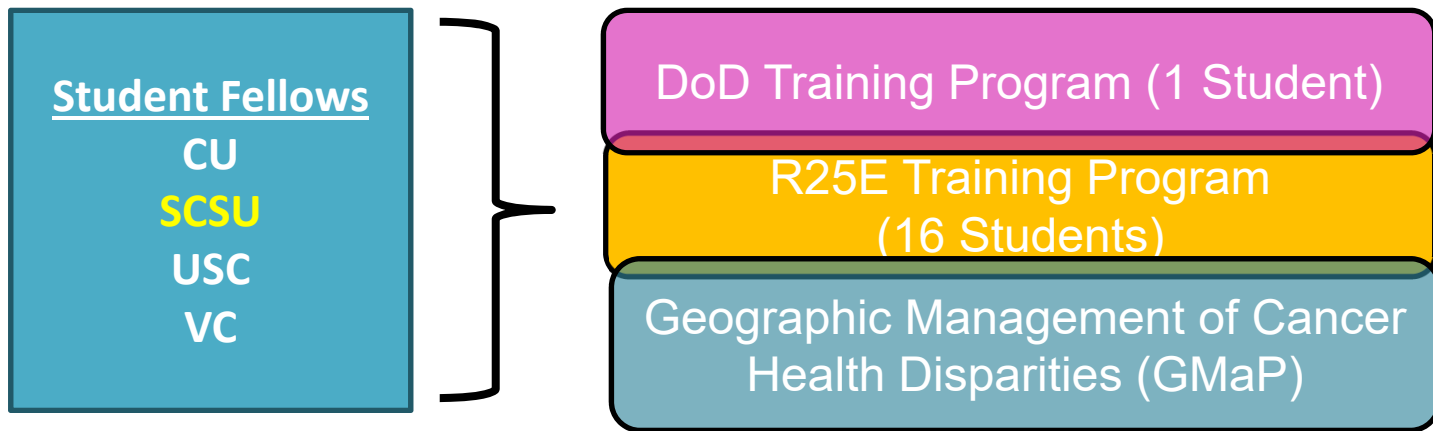
**South Carolina State University (Orangeburg, SC)**

Dr. Judith Salley, Professor and Chair of the  
Department Biological & Physical Sciences



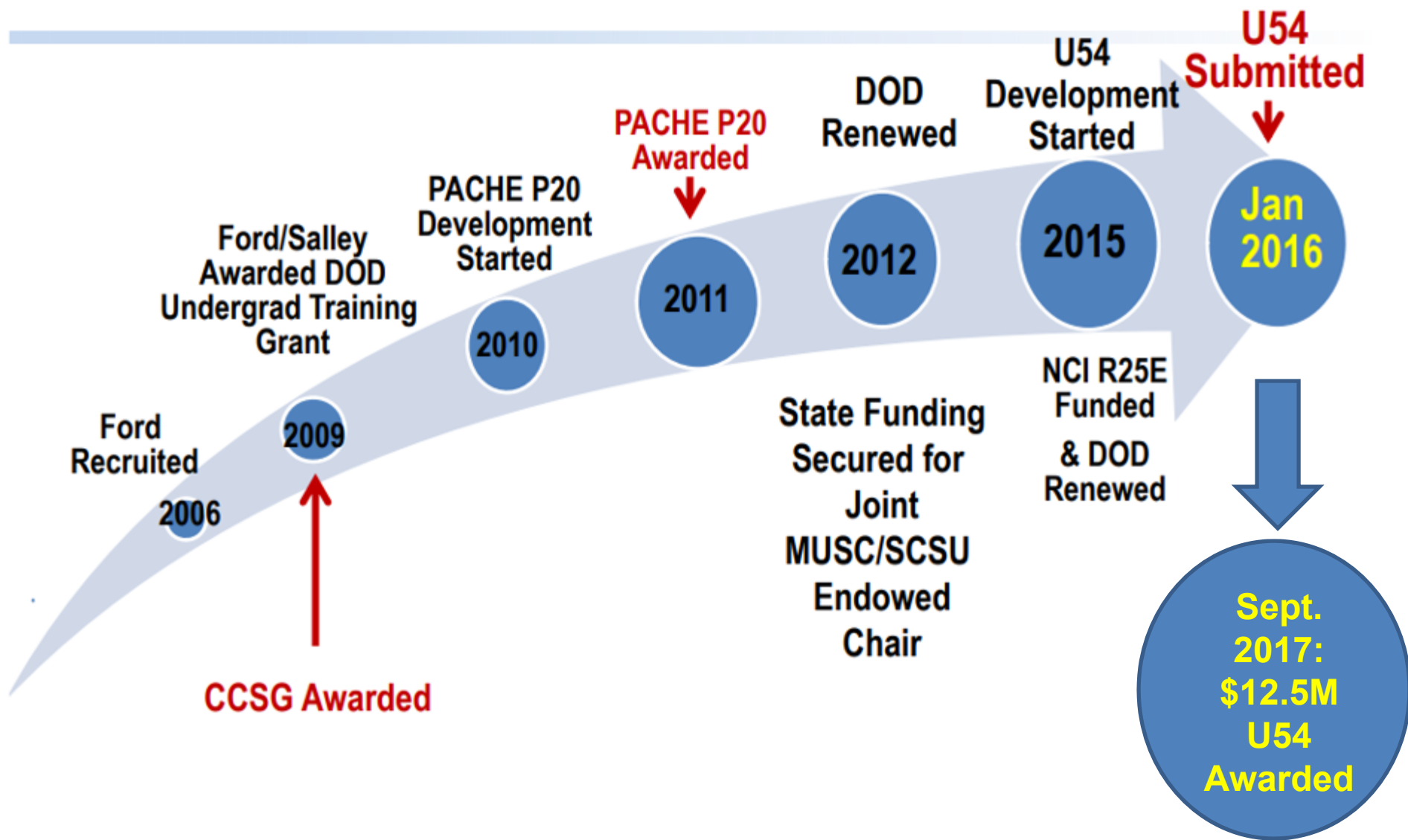


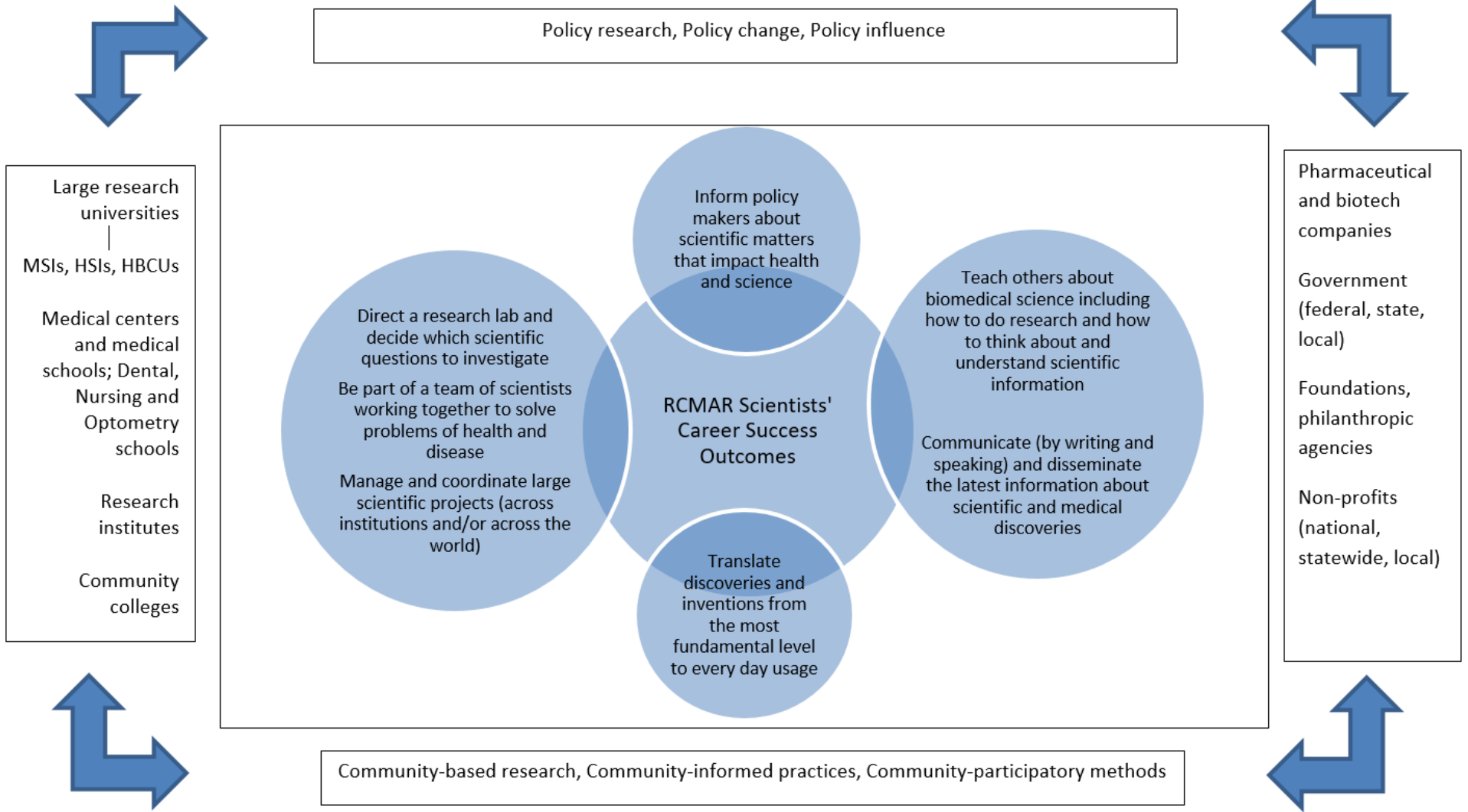
# The NCI R25 SC CHEC Cancer Research Training Program (PI: Ford)



**Cancer Disparities Research**

<https://abcnews4.com/news/local/burke-high-students-graduate-musc-cancer-research-program>





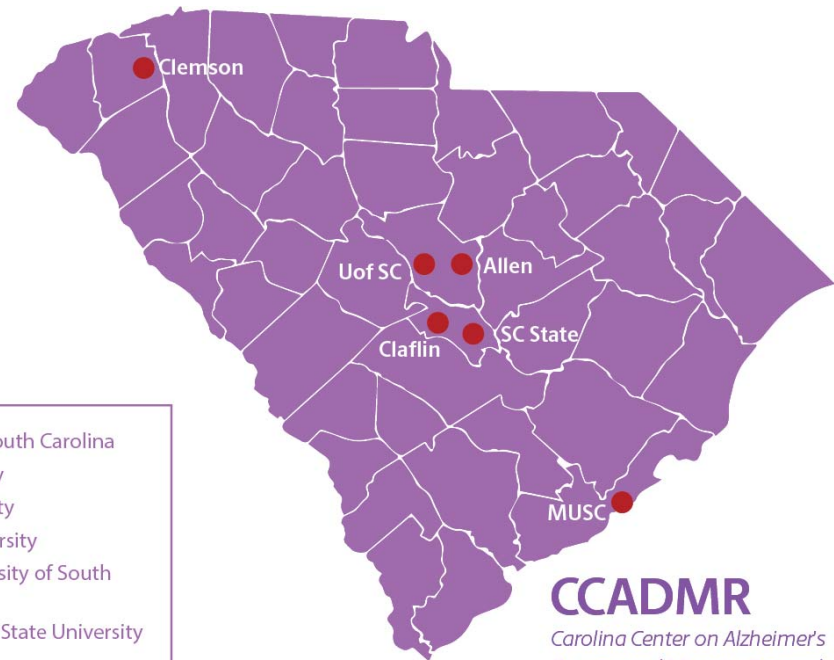
Q&A

# Thank you for participating

If you have any questions,  
please contact Joan Harris,  
[JOANMH@mailbox.sc.edu](mailto:JOANMH@mailbox.sc.edu)

## University Partners

University of South Carolina  
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# Thank you for participating!

Please give us your feedback about the session by answering a brief survey.

For the in-person attendees, we will have the survey available on the tablets at the end of the session.

For virtual attendees, we will be emailing a survey link to all participants, or you can access it through the QR code to the right, or the survey link.

The QR code appears here or it can be accessed via the [Survey Link](#).



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